

Employee Post-Travel Disclosure of Travel Expenses

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Stamp:
SECRETARY OF THE SENATE
PUBLIC RECORDS

2018 MAR 23 PM 4:06

Post-Travel Filing Instructions: Complete this form within 30 days of returning from travel. Submit all forms to the **Office of Public Records in 232 Hart Building.**

In compliance with Rule 35.2(a) and (c), I make the following disclosures with respect to travel expenses that have been or will be reimbursed/paid for me. I also certify that I have attached:

- ☒ The **original** *Employee Pre-Travel Authorization* (Form RE-1), **AND**
☒ A **copy** of the *Private Sponsor Travel Certification Form* with all attachments (itinerary, invitee list, etc.)

Motion Picture Association of America, Inc.

Private Sponsor(s) (list all):

Travel date(s): February 20-22, 2018

Name of accompanying family member (if any): None

Relationship to Traveler: ☐ Spouse ☐ Child

IF THE COST OF LODGING **DID NOT INCREASE** DUE TO THE ACCOMPANYING SPOUSE OR DEPENDENT CHILD, ONLY INCLUDE LODGING COSTS IN EMPLOYEE EXPENSES. (Attach additional pages if necessary.)

Expenses for Employee:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
<input checked="" type="checkbox"/> Good Faith Estimate <input type="checkbox"/> Actual Amount	\$700.00	\$346.00	\$160.00	none

Expenses for Accompanying Spouse or Dependent Child (if applicable):

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
<input type="checkbox"/> Good Faith Estimate <input type="checkbox"/> Actual Amount				

Provide a description of all meetings and events attended. See Senate Rule 35.2(c)(6). (Attach additional pages if necessary.): The attached Final itinerary has a description of all meetings and events.

3-23-18
(Date)

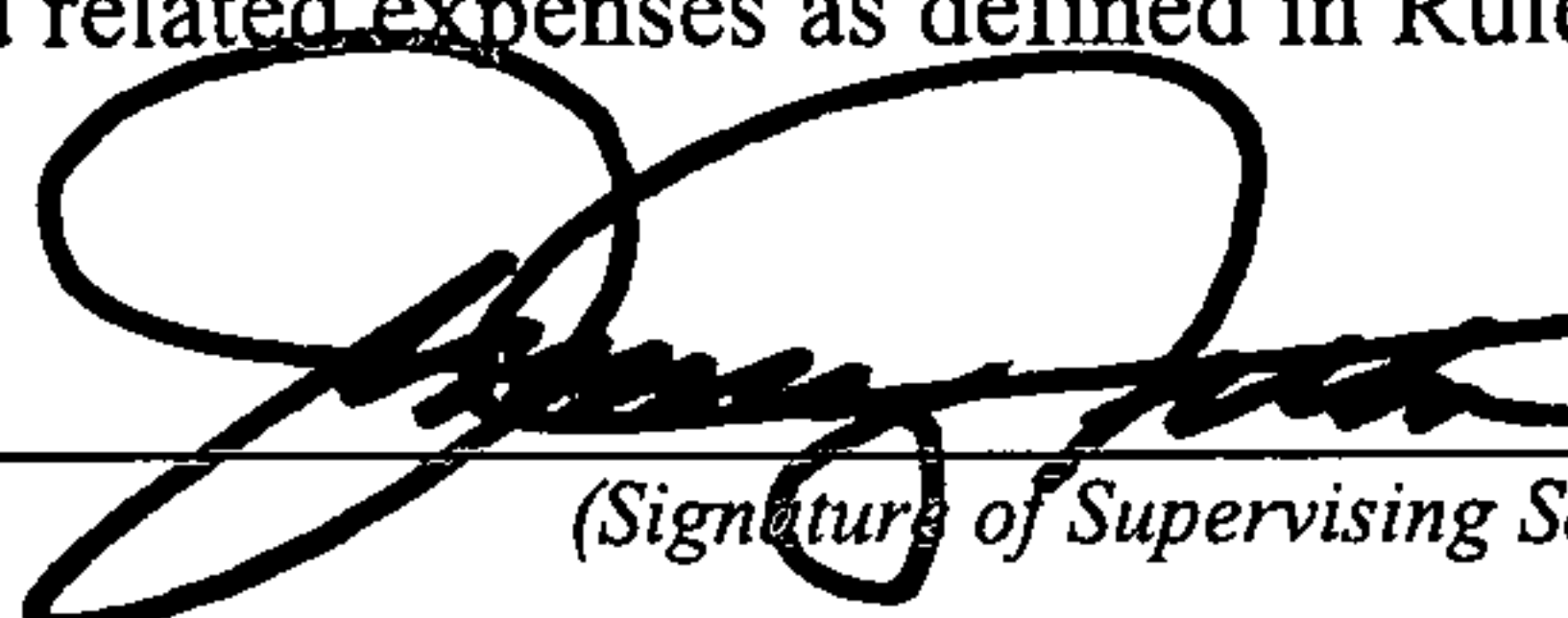
Monica M. McGuire
(Printed name of traveler)

Monica M. McGuire
(Signature of traveler)

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER:

I have made a determination that the expenses set out above in connections with travel described in the *Employee Pre-Travel Authorization* form, are necessary transportation, lodging, and related expenses as defined in Rule 35.

3-23-18
(Date)


(Signature of Supervising Senator/Officer)

From: Ivory Zorich [mailto:ivory@ivoryzorich.com]
Sent: Tuesday, January 2, 2018 12:55 PM
To: McGuire, Monica (Isakson) <Monica_McGuire@isakson.senate.gov>
Subject: INVITE: MPAA Staff Delegation Trip to Los Angeles

Dear Monica:

On behalf of the Motion Picture Association of America (and pending relevant ethics committee approval), I would like to invite you to join us for a staff delegation trip to Los Angeles on Wednesday, February 21. The MPAA is working on a full day of programming that will include a behind-the-scenes tour of our industry (which may include set visits, prop and costume room tours, technology tours, etc), along with a chance to hear from some of our studio executives.

Subject to House/Senate Ethics approval, MPAA will cover the cost of your air travel, two nights (Tuesday, February 20 and Wednesday, February 21) in a hotel while in LA, ground transportation to/from airports, and meals on Wednesday, February 21.

Please let me know by this Friday, January 5 if you would like to participate in this trip (or let me know if you need additional time for approval). This will allow us enough time to complete the required ethics forms that must be filed 30 days prior to travel.

Please let me know if you have any questions.

My best,
Ivory

Ivory Zorich, Event Consultant and Producer
202.494.4456
www.ivoryzorich.com

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

1. Sponsor(s) of the trip (please list all sponsors): Motion Picture Association of America, Inc.

2. Description of the trip: see attached

3. Dates of travel: February 20, 2018 - February 22, 2018

4. Place of travel: Los Angeles, CA

5. Name and title of Senate invitees: see attached

6. I *certify* that the trip fits one of the following categories:

☐ (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal **and** do not retain or employ registered lobbyists or agents of a foreign principal **and** no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

– OR –

☒ (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (*see question 9*).

7. ☒ I *certify* that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.

– AND –

☒ I *certify* that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.

8. I *certify* that:

☒ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for *de minimis* lobbyist involvement.

– AND –

☒ The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (*see question 9*).

2. Description of the Trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants' understanding of the policy issues facing our industry, including fiscal, licensing & distribution, and intellectual property issues.

5. Name and title of Senate invitees:

Chuck Cogar, Legislative Director, Senator Tim Scott (SC)

Angel Colon, Senior Policy Advisor, Senator Bob Menendez (NJ)

Monica McGuire, Legislative Assistant, Senator Johnny Isakson (GA)

James Quinn, Chief of Staff, Senator Bill Cassidy (LA)

*** Each of these individuals works on fiscal, licensing and distribution, and/or intellectual property issues, which is the focus of our day of programming.*

2025 RELEASE UNDER E.O. 14176

9. **USE ONLY IF YOU CHECKED QUESTION 6(B)**

I *certify* that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:

☐ (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip.

– OR –

☒ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip (*see questions 6 and 10*).

– OR –

☐ (C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

10. **USE ONLY IF YOU CHECKED QUESTION 9(B)**

If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:

The duration of travel and programming are such that two nights are necessary for Congressional invitees to attend a full day of programming.

11. ☒ An itinerary for the trip is attached to this form. I *certify* that the attached itinerary is a detailed (hour-by-hour), complete, and final itinerary for the trip.

12. Briefly describe the role of each sponsor in organizing and conducting the trip:

The MPAA is the sole sponsor of the trip and is responsible for organizing and conducting all aspects of the trip.

13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:

MPAA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several movie/tv production facilities, discussion w/both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

14. Briefly describe each sponsor's prior history of sponsoring congressional trips:

The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and congressional trips to Los Angeles (similar to this one) in October 2015 and October 2016.

15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips):

The MPAA regularly hosts educational briefings, conferences such as the "Creativity Conference,"

and events such as "Beyond the Red Carpet" and "Script to Screen" that include Congressional

invitees, private sector representatives and media.

- 16. Total Expenses for Each Participant:**

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
<input checked="checked" type="checkbox"/> Good Faith estimate <input type="checkbox"/> Actual Amounts	\$700 total (to inc \$300 one way airfare and \$400 for local ground transportation to/from airports and shuttle bus on day-of programming)	\$346 (for two nights, exclusive of tax)	\$160 (inclusive of tax and gratuity)	None

17. State whether a) the trip involves an event that is arranged or organized *without regard* to congressional participation or b) the trip involves an event that is arranged or organized *specifically with regard* to congressional participation:

The trip involves an event that is arranged specifically with regard to congressional participation.

18. Reason for selecting the location of the event or trip

Many of our studios have production located in Los Angeles.

19. Name and location of hotel or other lodging facility:

Universal Hilton, 555 Universal Hollywood Dr; Universal City, CA 91608

20. Reason(s) for selecting hotel or other lodging facility:

Centrally located to all three studios we will be visiting and meets the government per diem rate.

21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:

The daily lodging and meal expenses are equal to the Fed Govt Los Angeles travel per diem rate.

22. Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:

Coach one way airfare (staffer is booking & paying for her own return flight)

23. ☒ I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).

24. List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:

None

25. I hereby *certify* that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you *must* include a completed signature page for each additional sponsor):

Signature of Travel Sponsor:



Name and Title: Ben Sheffner, Senior Vice President & Associate General Counsel

Name of Organization: Motion Picture Association of America, Inc.

Address: 15301 Ventura Blvd, Bldg E, Sherman Oaks, CA 91403

Telephone Number: 818.935.5784

Fax Number:

E-mail Address: ben_sheffner@mpaa.org

**MPAA CONGRESSIONAL STAFF DELEGATION ITINERARY
LOS ANGELES, CA**

TUESDAY, FEBRUARY 20

5:30PM Depart Washington Reagan National on American Airlines Flight #245

8:49PM Arrive at LAX.

Ivory Zorich/MPAA will meet you and other Hill staff at the American Airlines baggage claim with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to Hilton Universal for drop-off.

9:45PM Arrive at Hilton Universal. No MPAA programming scheduled for this day.

WEDNESDAY, FEBRUARY 21

7:45AM Depart hotel for Universal Studios
Location: 100 Universal City Plaza, Universal City, CA 91608
Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM- **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPAA**
8:07AM with light morning refreshments served.
Location: Room 1220

8:07AM- **Piracy Living Room Presentation and Discussion with NBCUniversal Executives:**
9:10AM **Braxton Perkins, Vice President, Creative Content Protection**
Andrew Skinner, Director, Operations, Creative Content Protection
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include live demonstrations of how consumers typically obtain unlawful content and how content theft sites profit through advertising, subscriptions, and malware distribution, as well as the legal and political efforts the industry is undertaking to reduce the theft of film and television content.

9:10AM- **Educational Tour of Universal Lot**
10:50AM Description: The tour will provide a first hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss copyrights, trademarks, and the licensing marketplace and the incredible resources that are invested in creating original content and park experiences, as well as discussing the importance of protecting valued intellectual property.

10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Disney
Location: 1401 Flower St., Glendale, CA 91201

Description: SPE’s Senior Vice President for Virtual Reality, Jake Zim, will brief the delegation on the contemporary AR/ VR consumer and technology landscape, and Sony’s efforts to develop captivating VR experiences that innovatively leverage its intellectual property (IP) to market motion pictures and television. The presentation will include an immersive VR experience in Sony’s new Interactive Entertainment Center and will include light refreshments in The Rita Hayworth Dining Room.

5:05PM-
6:00PM

Educational “Walk-And-Talk” Tour of Lot (continued) with:
Jon Spector, Senior Vice President, Production, Sony Pictures Television
Keith Weaver, Executive Vice President, Global Policy & External Affairs
Michael Cummings, Tour Coordinator, Sony Pictures Studios
Description: At the conclusion of the VR experience, the Staff Delegation will continue its educational “Walk-And-Talk” across the studio campus and visit an active sound stage featuring a Sony Pictures Television show, with a presentation by Sony Pictures Television (SPT) Senior Vice President for Production Jon Spector. Jon will detail SPT’s production process using the featured show as a “case study.” At the conclusion of the stage visit, the tour will continue through the studio campus highlighting key working stages and other points of interest, with an informal policy Q and A. This educational “Walk-And-Talk” discussion will touch upon various creative and corporate challenges and opportunities for the company and the industry -- more generally, here at home, and around the world.

6:00PM-
6:30PM

Policy Discussion and Program Wrap-Up at the Museum with:
Keith Weaver, Executive Vice President, Global Policy & External Affairs
Nick Velasquez, Vice President, Government Affairs
Description: The program will conclude with an informal, wrap-up conversation and exploration of the new Sony Pictures Studios’ Tour Museum, which highlights Sony Pictures’ feature and television production and distribution efforts, past and present.

6:30PM

Proceed to shuttle bus

6:40PM

Depart for dinner
Location: Cecconi’s West Hollywood, 8764 Melrose Avenue, Los Angeles, 90069

7:10PM -
9:00PM

Dinner
Description: The dinner discussion will further cover the issues presented throughout the day’s events, with remarks by **Ben Sheffner, Senior Vice President and Associate General Counsel, Motion Picture Association of America.**

To continue the day’s conversation, joining us at dinner will be representatives from the creative community and guilds.

9:00PM

Proceed to hotel

END OF DAY

THURSDAY, FEBRUARY 22

5:00AM Ivory Zorich/MPAA will meet you and other Hill staff in the Universal Hilton lobby. A shuttle van will then take staff and luggage to LAX for drop-off.

6:45AM Arrive at LAX.

Depart LAX on personally purchased flight.

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PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee **MUST** also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1. Sponsor(s) of the trip (please list all sponsors): Motion Picture Association of America, Inc.
2. Description of the trip: see attached
3. Dates of travel: February 20, 2018 - February 22, 2018
4. Place of travel: Los Angeles, CA
5. Name and title of Senate invitees: see attached
6. I *certify* that the trip fits one of the following categories:
 - ☐ (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal **and** do not retain or employ registered lobbyists or agents of a foreign principal **and** no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.
 - OR –
 - ☒ (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (*see question 9*).
7. ☒ I *certify* that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
 - AND –
 - ☒ I *certify* that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
8. I *certify* that:
 - ☒ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for *de minimis* lobbyist involvement.
 - AND –
 - ☒ The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (*see question 9*).

2. Description of the Trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants' understanding of the policy issues facing our industry, including fiscal, licensing & distribution, and intellectual property issues.

5. Name and title of Senate invitees:

Chuck Cogar, Legislative Director, Senator Tim Scott (SC)

Angel Colon, Senior Policy Advisor, Senator Bob Menendez (NJ)

Monica McGuire, Legislative Assistant, Senator Johnny Isakson (GA)

James Quinn, Chief of Staff, Senator Bill Cassidy (LA)

*** Each of these individuals works on fiscal, licensing and distribution, and/or intellectual property issues, which is the focus of our day of programming.*

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9. **USE ONLY IF YOU CHECKED QUESTION 6(B)**

I *certify* that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:

☐ (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and **one** overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip.

– OR –

☒ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and **two** overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip (*see questions 6 and 10*).

– OR –

☐ (C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

10. **USE ONLY IF YOU CHECKED QUESTION 9(B)**

If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:

The duration of travel and programming are such that two nights are necessary for Congressional invitees to attend a full day of programming.

11. ☒ An itinerary for the trip is attached to this form. I *certify* that the attached itinerary is a detailed (hour-by-hour), complete, and final itinerary for the trip.

12. Briefly describe the role of each sponsor in organizing and conducting the trip:

The MPAA is the sole sponsor of the trip and is responsible for organizing and conducting all aspects of the trip.

13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:

MPAA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several movie/tv production facilities, discussion w/both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

14. Briefly describe each sponsor's prior history of sponsoring congressional trips:

The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and congressional trips to Los Angeles (similar to this one) in October 2015 and October 2016.

15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips):

The MPAA regularly hosts educational briefings, conferences such as the "Creativity Conference," and events such as "Beyond the Red Carpet" and "Script to Screen" that include Congressional invitees, private sector representatives and media.

16. Total Expenses for Each Participant:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
<input checked="" type="checkbox"/> Good Faith estimate <input type="checkbox"/> Actual Amounts	\$700 total (to inc \$300 one way airfare and \$400 for local ground transportation to/from airports and shuttle bus on day-of programming)	\$346 (for two nights, exclusive of tax)	\$160 (inclusive of tax and gratuity)	None

17. State whether a) the trip involves an event that is arranged or organized *without regard* to congressional participation or b) the trip involves an event that is arranged or organized *specifically with regard* to congressional participation:

The trip involves an event that is arranged specifically with regard to congressional participation.

18. Reason for selecting the location of the event or trip

Many of our studios have production located in Los Angeles.

19. Name and location of hotel or other lodging facility:

Universal Hilton, 555 Universal Hollywood Dr; Universal City, CA 91608

20. Reason(s) for selecting hotel or other lodging facility:

Centrally located to all three studios we will be visiting and meets the government per diem rate.

21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:

The daily lodging and meal expenses are equal to the Fed Govt Los Angeles travel per diem rate.

22. Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:

Coach one way airfare (staffer is booking & paying for her own return flight)

23. ☒ I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).

24. List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:

None

25. I hereby *certify* that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you *must* include a completed signature page for each additional sponsor):

Signature of Travel Sponsor: Ben Shuff

Name and Title: Ben Sheffner, Senior Vice President & Associate General Counsel

Name of Organization: Motion Picture Association of America, Inc.

Address: 15301 Ventura Blvd, Bldg E, Sherman Oaks, CA 91403

Telephone Number: 818.935.5784

Fax Number: _____

E-mail Address: ben_sheffner@mpaa.org

EMPLOYEE PRE-TRAVEL AUTHORIZATION

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the **Select Committee on Ethics in SH-220**. Incomplete and late travel submissions will not be considered or approved. This form must be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

ETHIC JAN17'18AM11:40 Date/Time Stamp: ETHIC JAN17'18AM11:40
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Name of Traveler: Monica M. McGuire

Employing Office/Committee: Office of Senator Johnny Isakson

Private Sponsor(s) (list all): Motion Picture Association of America, Inc.

Travel date(s): February 20-22, 2018

Note: If you plan to extend the trip for any reason you must notify the Committee.

Destination(s): Los Angeles, CA

Explain how this trip is specifically connected to the traveler's official or representational duties:

As the Senator's tax policy advisor, my work includes tax issues related to the movie/film/theater industry. This trip will provide a better understanding of how such aforementioned productions are made, expenses incurred, and when income is realized--all of which relate to the federal taxation of this industry. Also, my Senator represents the state of Georgia where the film industry has grown in recent years and today is among the top three states for film production. Learning details about film production, including the interaction of independent film makers with large film makers, will be educational about this industry's business model.

Name of accompanying family member (if any): none

Relationship to Employee: ☐ Spouse ☐ Child

I certify that the information contained in this form is true, complete and correct to the best of my knowledge:

Jan 17, 2018
(Date)

Monica M. McGuire
(Signature of Employee)

TO BE COMPLETED BY SUPERVISING SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain):

I, Senator Johnny Isakson hereby authorize Monica M. McGuire
(Print Senator's/Officer's Name) (Print Traveler's Name)

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate. (signify "yes" by checking box) ☐

1-17-18
(Date)

[Signature]
(Signature of Supervising Senator/Officer)

**MPAA CONGRESSIONAL STAFF DELEGATION ITINERARY
LOS ANGELES, CA**

TUESDAY, FEBRUARY 20

- 5:30PM Depart Washington Reagan National on American Airlines Flight #245
- 8:49PM Arrive at LAX.
- Ivory Zorich/MPAA will meet you and other Hill staff at the American Airlines baggage claim with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to Hilton Universal for drop-off.
- 9:45PM Arrive at Hilton Universal. No MPAA programming scheduled for remainder of day.

WEDNESDAY, FEBRUARY 21

- 7:45AM Depart hotel for Universal Studios
Location: 100 Universal City Plaza, Universal City, CA 91608
Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.
Contact: Christina Sepulveda, 818.200.5162
- 7:50AM Staff Delegation arrives at Universal Studios
- 8:05AM-8:07AM **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPAA**
with light morning refreshments served.
Location: Room 1220
- 8:07AM-9:10AM **Piracy Living Room Presentation and Discussion with NBCUniversal Executives:**
Braxton Perkins, Vice President, Creative Content Protection
Andrew Skinner, Director, Operations, Creative Content Protection
Bo Afshar, Analyst, Content Security & Technology
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include live demonstrations of how consumers typically obtain unlawful content and how content theft sites profit through advertising, subscriptions, and malware distribution, as well as the legal and political efforts the industry is undertaking to reduce the theft of film and television content.
- 9:10AM-10:50AM **Educational Tour of Universal Lot**
Description: The tour will provide a first hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the experience, we will discuss copyrights, trademarks, and the licensing marketplace and the incredible resources that are invested in creating original content and park experiences, as well discussing the importance of protecting valued intellectual property.
- 10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Disney
Location: TBD
Contact: TBD

11:30AM Arrive at Disney

11:45AM-2:40PM **Lunch Tax Discussion and Educational Tour of Imagineering**
Location: TBD
Description: Over lunch, Disney's senior tax executive will talk about tax issues facing the content industry and American-headquartered companies more generally.

Lunch will be followed by a tour of Walt Disney Imagineering (WDI). The tour will touch on the history of this iconic group, helping bring Disney's valuable IP to life while delighting and fascinating millions of guests. The tour will also include an opportunity to see and interact with some of WDI's cutting edge technology, including a virtual reality experience used to help develop rides, new park experiences, and even improve business processes, and a technology that marries animation, sculpting, and robotics.

2:40PM Proceed to shuttle bus

2:50PM Depart for Sony
Location: Sony Pictures Studios, 10202 West Washington Blvd., Culver City, CA 90232
Contact: TBD

4:00PM Arrive at Sony

4:10PM-4:15PM **Welcome Remarks with TBD Senior Sony Executives**
Location: The Rainbow @ Sony Pictures Studios, which is accessed through the Madison Gate.
Description: The Delegation will be greeted by senior Sony Pictures executives at *Rainbow*, with brief remarks to follow. At the conclusion of the remarks, Keith Weaver, EVP, Global Policy & External Affairs, and his team will undertake a brief educational "Walk-And-Talk" en route to the Sony VR Center, which is located in the Capra Building about the upcoming VR presentation.

Led by Keith Weaver, educational "Walk-And-Talk" en route to the Sony VR Center @ Capra.

4:20 PM-5:05 PM **Sony VR Presentation, Immersive Experience and Policy Discussion, with Light Refreshments in Capra Park**
Sony Pictures Entertainment (SPE) Executives:
Jake Zim, Senior Vice President, Virtual Reality
Keith Weaver, Executive Vice President, Global Policy & External Affairs
Kristin Cavanaugh, Vice President, Studio & Production Affairs
Description: SPE's Senior Vice President for Virtual Reality, Jake Zim, will brief the delegation on the contemporary AR/ VR consumer and technology landscape, and Sony's efforts to develop captivating VR experiences that

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innovatively leverage its intellectual property (IP) to market motion pictures and television. The presentation will include an immersive, Virtual Reality experience in Sony's new Interactive Entertainment Center, and will include light refreshments in the adjoining Capra Park.

5:10 PM-
6:00 PM **Educational "Walk-And-Talk" Tour of Lot (continued)**
Jon Spector, Senior Vice President, Production, Sony Pictures Television
TBD Sony Tour Guide
TBD Sony Executives
Description: At the conclusion of the VR experience, the Staff Delegation will continue it's educational "Walk-And-Talk" across the studio campus, with a presentation by Sony Pictures Television Senior Vice President for Production Jon Spector. Jon will detail Sony Pictures' production process in the course of visiting multiple, active sound stages and other points of interest, with concluding, informal policy Q and A and light refreshments at the Sony Pictures Museum. This educational "Walk-And-Talk" discussion will touch upon various creative and corporate challenges and opportunities for the company and the industry, more generally, here at home, and around the world.

6:00 PM-
6:30 PM **Policy Discussion and Program Wrap-Up at the Museum**
Keith Weaver, Executive Vice President, Global Policy & External Affairs
Description: The program will conclude with an informal, wrap-up conversation and exploration of the new Sony Museum, which highlights Sony Pictures' feature and television production and distribution efforts.

6:30PM Proceed to shuttle bus

6:40PM Depart for dinner
Location: Cecconi's West Hollywood, 8764 Melrose Avenue, Los Angeles, 90069

7:10PM -
9:00PM **Dinner**
Description: The dinner discussion will further cover the issues presented throughout the day's events, with remarks by Ben Sheffner, Senior Vice President and Associate General Counsel, Motion Picture Association of America.

9:00PM Proceed to hotel

END OF DAY

THURSDAY, FEBRUARY 22

5:00AM Ivory Zorich/MPAA will meet you and other Hill staff in the Universal Hilton lobby. A shuttle van will then take staff and luggage to LAX for drop-off.

6:45AM Arrive at LAX.

8:15AM American Airlines Flight #261 departs LAX.

4:28PM Arrive at Washington Reagan National.

2. Description of the Trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants' understanding of the policy issues facing our industry, including fiscal, licensing & distribution, and intellectual property issues.

5. Name and title of Senate invitees:

Chuck Cogar, Legislative Director, Senator Tim Scott (SC)

Angel Colon, Senior Policy Advisor, Senator Bob Menendez (NJ)

Tony Hanagan, Senior Cloakroom Assistant, Majority Leader Mitch McConnell (KY)

Monica McGuire, Legislative Assistant, Senator Johnny Isakson (GA)

James Quinn, Chief of Staff, Senator Bill Cassidy (LA)

Lartease Tiffith, Senior Counsel, Senator Kamala Harris (CA)

***** Each of these individuals works on fiscal, licensing and distribution, and/or intellectual property issues, which is the focus of our day of programming.***

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From: Ivory Zorich [mailto:ivory@ivoryzorich.com]
Sent: Tuesday, January 2, 2018 12:55 PM
To: McGuire, Monica (Isakson) <Monica_McGuire@isakson.senate.gov>
Subject: INVITE: MPAA Staff Delegation Trip to Los Angeles

Dear Monica:

On behalf of the Motion Picture Association of America (and pending relevant ethics committee approval), I would like to invite you to join us for a staff delegation trip to Los Angeles on Wednesday, February 21. The MPAA is working on a full day of programming that will include a behind-the-scenes tour of our industry (which may include set visits, prop and costume room tours, technology tours, etc), along with a chance to hear from some of our studio executives.

Subject to House/Senate Ethics approval, MPAA will cover the cost of your air travel, two nights (Tuesday, February 20 and Wednesday, February 21) in a hotel while in LA, ground transportation to/from airports, and meals on Wednesday, February 21.

Please let me know by this Friday, January 5 if you would like to participate in this trip (or let me know if you need additional time for approval). This will allow us enough time to complete the required ethics forms that must be filed 30 days prior to travel.

Please let me know if you have any questions.

My best,
Ivory

Ivory Zorich, Event Consultant and Producer
202.494.4456
www.ivoryzorich.com

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