Employee Post-Travel Disclosure of Travel Expenses

Date/Time Stamp:

RECEIVED
SECRETARY OF THE SENATE
PUBLIC RECORDS
2019 MAR 18 PM 12:27

Post-Travel Filing Instructions: Complete this form within **30 days** of returning from travel. Submit all forms to the **Office of Public Records in 232 Hart Building.**

In compliance with Rule 35.2(a) and (c), I make the following disclosures with respect to travel expenses that have been or will be reimbursed/paid for me. I also certify that I have attached:

☐ The **original** *Employee Pre-Travel Authorization* (Form RE-1), **AND**
☐ A **copy** of the *Private Sponsor Travel Certification Form* with all attachments (itinerary, invitee list, etc.)

Private Sponsor(s) (list all): Motion Picture Association of America

Travel date(s): 2/20-2/22/2019

Name of accompanying family member (if any): none

Relationship to Traveler: ☐ Spouse ☐ Child

IF THE COST OF LODGING **DID NOT INCREASE** DUE TO THE ACCOMPANYING SPOUSE OR DEPENDENT CHILD, ONLY INCLUDE LODGING COSTS IN EMPLOYEE EXPENSES. (Attach additional pages if necessary.)

Expenses for Employee:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate ☒ Actual Amount	341.60 flight 275.82 shuttle = 617.42 total	$416.86	$87.18	none

Expenses for Accompanying Spouse or Dependent Child (if applicable):

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate ☐ Actual Amount				

Provide a description of all meetings and events attended. *See* Senate Rule 35.2(c)(6). (Attach additional pages if necessary.): i attended all meetings and events on the schdule, which is attached.

3/18/19 (Date)

Michelle B. Richardson (Printed name of traveler)

Michelle Richardson (Signature of traveler)

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER:

I have made a determination that the expenses set out above in connections with travel described in the *Employee Pre-Travel Authorization* form, are necessary transportation, lodging, and related expenses as defined in Rule 35.

3/18/19 (Date)

(Signature of Supervising Senator/Officer)

(Revised 1/3/11)

Form RE-2

Date/Time Stamp:

ETHIC JAN17'19PM 3:51

EMPLOYEE PRE-TRAVEL AUTHORIZATION

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the **Select Committee on Ethics in SH-220.** Incomplete and late travel submissions will **not** be considered or approved. This form **must** be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

Name of Traveler: Michelle Barlow Richardson

Employing Office/Committee: US Senator Roger F. Wicker

Private Sponsor(s) (list all): Motion Picture Association of America

Travel date(s): 2/20-2/22/2019

*Note: If you plan to extend the trip for any reason you **must** notify the Committee.*

Destination(s): Los Angeles, CA

Explain how this trip is specifically connected to the traveler's official or representational duties:

As Chief of Staff for the Chairman of the Senate Commerce, Science, and Transportation Committee, I reguarly advise Senator Wicker on policy issues that will be discussed on this trip.

Name of accompanying family member (if any): _____

Relationship to Employee: ☐ Spouse ☐ Child

I certify that the information contained in this form is true, complete and correct to the best of my knowledge:

1-17-19
(Date)

Michelle B Richardson
(Signature of Employee)

TO BE COMPLETED BY SUPERVISING SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain):

I, Roger F. Wicker *(Print Senator's/Officer's Name)* hereby authorize Michelle Barlow Richardson *(Print Traveler's Name)*

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate. *(signify "yes" by checking box)* ☐

1-17-19
(Date)

Roger F. Wicker
(Signature of Supervising Senator/Officer)

(Revised 10/19/15)

Form RE-1

Amended

Date/Time Stamp:

ETHIC FEB 6'19PM 3:05

EMPLOYEE PRE-TRAVEL AUTHORIZATION

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the **Select Committee on Ethics** in **SH-220**. Incomplete and late travel submissions will **not** be considered or approved. This form **must** be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

Name of Traveler: Michelle Barlow Richardson

Employing Office/Committee: U.S. Senator Roger F. Wicker

Private Sponsor(s) (list all): Motion Picture Association of America

Travel date(s): 2/20 - 2/22/2019

*Note: If you plan to extend the trip for any reason you **must** notify the Committee.*

Destination(s): Los Angeles, CA

Explain how this trip is specifically connected to the traveler's official or representational duties:

As Chief of Staff for the Chairman of the Senate Commerce, Science, and Transportation committee, I regularly advise Senator Wicker on policy issues, specifically: licensing and distribution issues, tax policy, intellectual property, domestic and international trade, and numerous appropriations issues.

Name of accompanying family member (if any): N/A

Relationship to Employee: ☐ Spouse ☐ Child

I certify that the information contained in this form is true, complete and correct to the best of my knowledge:

2-6-19
(Date)

Michelle B Richardson
(Signature of Employee)

TO BE COMPLETED BY SUPERVISING SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain):

I, Roger F. Wicker *(Print Senator's/Officer's Name)* hereby authorize Michelle Barlow Richardson *(Print Traveler's Name)*

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate. *(signify "yes" by checking box)* ☐

2-6-19
(Date)

Roger F. Wicker
(Signature of Supervising Senator/Officer)

(Revised 10/19/15) **Form RE-1**

Copy

post travel.

MPAA CONGRESSIONAL STAFF DELEGATION ITINERARY
LOS ANGELES, CA

WEDNESDAY, FEBRUARY 20, 2019

5:30PM Depart Washington Reagan National on Delta Flight #1872

8:26PM Arrive at LAX.

Ivory Zorich/MPAA will meet you and other Hill staff at the Delta baggage claim with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to Hilton Universal for drop-off.

9:45PM Arrive at Hilton Universal. No MPAA programming scheduled for this day.

THURSDAY, FEBRUARY 21, 2019

7:45AM Depart hotel for Universal Studios
Location: 100 Universal City Plaza, Universal City, CA 91608
Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM-8:07AM **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPAA**
with light morning refreshments served.
Location: Room 1220

8:07AM-9:10AM **"Piracy Living Room" Presentation and Discussion with NBCUniversal Executives:**
Braxton Perkins, Senior Vice President, IP Analytics, Operations & Tech
David Green, Vice President, Public Policy and Creative Content Protection
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM-10:50AM **Educational Tour of Universal Lot**
Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original content and park experiences, and the importance

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of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.

10:50AM	Proceed to shuttle bus
11:15AM	Depart Universal Studios for Warner Bros. **Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068**
11:45AM- 12:45PM	**Lunch** **Location: SJR Lobby**
12:15PM- 12:45PM	**Remarks and Q&A with Jackie Hayes, Senior Vice President and General Counsel, Warner Bros. Home Entertainment Inc.** Description: Remarks will be focused on the evolving business models for viewers to access film and television content for home and mobile use.
12:45PM- 2:50PM	**Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, Vice President, Studio & Production Affairs, Warner Bros.** Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.
2:50PM	Proceed to shuttle bus
3:00PM	Depart for Paramount **Location: 5555 Melrose, Los Angeles, CA**
3:45PM	Arrive at Paramount
4:00PM- 5:00PM	**Augmented Reality & Virtual Reality Demo with Ted Schilowitz, Paramount Futurist** Description: Paramount Futurist Ted Schilowitz works with studio leadership and the technology teams at Paramount/Viacom, exploring forms of new and emerging technologies, with an emphasis on Virtual Reality and Augmented Reality. Ted will demonstrate VR/AR projects for staffers and talk with them about the technology his team develops and how it's used in the industry. This demonstration will also include a discussion of IP and copyright issues.

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5:00PM- 6:30PM	**Educational Tour of Paramount Pictures Studio Lot** Description: The Delegation will begin the tour at the Visitor Center where they will see a brief educational reel describing Paramount Picture's origins and its 105-year industry legacy. The Visitor Center also features select historically significant props. Next, the Delegation will visit the Props Warehouse where they will have the opportunity to see props and costumes from important Paramount films. Studio archivists and props experts will describe to the group what they are seeing and explain their historical significance and practical use in film. This is also an opportunity for a discussion around the studio's intellectual properties and artistic creativity. The Delegation will continue to the one-of-a-kind New York Street backlot, which features ten distinct city neighborhood backdrops used regularly for film and television productions. Guides will explain the industry utility of the various unique architectural elements provided by New York Street, the historical significance of the backlot, and discuss productions who have used New York Street. This will foster a technical discussion of shooting in film and television and allow participants to better understand this part of the production process. The tour will end at the historic Bronson Gate.
6:30PM	Proceed to shuttle bus
6:40PM	Depart for dinner **Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA**
7:00PM - 9:00PM	**Dinner** Description: The dinner discussion will further cover the issues presented throughout the day's events, with **remarks by Greg Saphier, Senior Vice President, External Affairs, Motion Picture Association of America.** To continue the day's conversation, joining us at dinner will be representatives from the creative community and guilds.
9:00PM	Proceed to hotel
	END OF DAY

FRIDAY, FEBRUARY 22, 2019

5:30AM	Ivory Zorich/MPAA will meet you and other Hill staff in the Universal Hilton lobby. A shuttle van will then take staff and luggage to LAX for drop-off.
6:45AM	Arrive at LAX.
8:20AM	Depart LAX on Delta Flight #1881
4:28PM	Arrive at Washington Reagan National.

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From: Ivory Zorich <ivory@ivoryzorich.com>
Sent: Thursday, December 13, 2018 10:51 AM
To: Barlow Richardson, Michelle (Wicker) <Michelle_Richardson@wicker.senate.gov>
Subject: INVITE: MPAA Staff Delegation Trip to Los Angeles

Dear Michelle:

On behalf of the Motion Picture Association of America (and pending relevant ethics committee approval), I would like to invite you to join us for a staff delegation trip to Los Angeles on Thursday, February 21. You would fly into LA the evening of Wednesday, February 20, the day of programming will be Thursday, February 21, and then you would fly back to DC on Friday, February 22.

The MPAA is working on a full day of programming that will highlight several movie/tv production facilities, provide discussions with creative and executive teams, and deepen your understanding of the policy issues facing MPAA's industry, including intellectual property, international trade, appropriations, tax policy, and licensing & distribution.

Subject to House/Senate Ethics approval, MPAA will cover the cost of your air travel, two nights in a hotel while in LA, ground transportation to/from airports, and meals. If you are interested in joining us, please let us know by Friday, December 21.

Please let me know if you have any questions.

My best,
Ivory

Ivory Zorich, Event Consultant and Producer
202.494.4456
www.ivoryzorich.com

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3/18/19: Private sponsor updated this since original filing. This is the updated version.

PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee **MUST** also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

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1. Sponsor(s) of the trip (please list all sponsors): Motion Picture Association of America, Inc. (MPAA)

2. Description of the trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants'... (see attached for continued answer)

3. Dates of travel: February 20, 2019 - February 22, 2019

4. Place of travel: Los Angeles, CA

5. Name and title of Senate invitees: see attached

6. I *certify* that the trip fits one of the following categories:

   ☐ (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal **and** do not retain or employ registered lobbyists or agents of a foreign principal **and** no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

   OR

   ☒ (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) *(see question 9)*.

7. ☒ I *certify* that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.

   AND

   ☒ I *certify* that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.

8. I *certify* that:

   ☒ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for *de minimis* lobbyist involvement.

   AND

   ☒ The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (*see question 9*).

U.S. SENATE SELECT COMMITTEE ON ETHICS
PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

5. Name and title of Senate invitees:

Michelle Barlow Richardson, Chief of Staff, Sen. Roger Wicker (MS)
Eric Einhorn, Senior Counsel for Technology and Communications Policy, Sen. Brian Schatz (HI)
Jeff Hantson, Counsel, Sen. Mazie Hirono (HI)
Patrick Warren, Counsel, Senate Permanent Subcommittee on Investigations

*** Each of these individuals works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.*

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9. **USE ONLY IF YOU CHECKED QUESTION 6(B)**
I *certify* that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:

☐ (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and **one** overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip.

OR

☒ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and **two** overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip (*see questions 6 and 10).*

OR

☐ (C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

10. **USE ONLY IF YOU CHECKED QUESTION 9(B)**
If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:

The duration of travel and programming are such that two nights are necessary for Congressional invitees to attend a full day of programming.

11. ☒ An itinerary for the trip is attached to this form. I *certify* that the attached itinerary is a detailed (hour-by-hour), complete, and final itinerary for the trip.

12. Briefly describe the role of each sponsor in organizing and conducting the trip:

The MPAA is the sole sponsor of the trip and is responsible for organizing and conducting all aspects of the trip.

13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:

MPAA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several movie/tv production facilities, discussions with both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

14. Briefly describe each sponsor's prior history of sponsoring congressional trips:

The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and congressional trips to Los Angeles (similar to this one) in October 2015, October 2016, and February 2018.

15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips):

The MPAA regularly hosts educational briefings, conferences such as the "Creativity Conference," and events such as "Beyond the Red Carpet" and "Script to Screen" that include Congressional invitees, private sector representatives, and media.

16. Total Expenses for Each Participant:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
☒ Good Faith estimate ☐ Actual Amounts	$1,000 total ($600 = airfare; $400 = local ground transportation)	$360 (two nights)	$165 (exclusive of tax and gratuity)	None

17. State whether a) the trip involves an event that is arranged or organized *without regard* to congressional participation or b) the trip involves an event that is arranged or organized *specifically with regard* to congressional participation:

The trip involves an event that is arranged specifically with regard to congressional participation.

18. Reason for selecting the location of the event or trip

Many of our studios have production located in Los Angeles and the purpose of the trip is for staff to tour production facilities and meet production teams.

19. Name and location of hotel or other lodging facility:

Universal Hilton, 555 Universal Hollywood Dr., Universal City, CA 91608

20. Reason(s) for selecting hotel or other lodging facility:

Centrally located to all three studios we will be visiting and meets the government per diem rate.

21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:

The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.

The meal expenses are less than the Fed Govt Los Angeles travel per diem rate.

22. Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:

Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.

Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.

23. ☒ I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).

24. List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:

None

25. I hereby *certify* that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you *must* include a completed signature page for each additional sponsor):

Signature of Travel Sponsor: _____

Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel

Name of Organization: Motion Picture Association of America, Inc.

Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403

Telephone Number: 818.935.5784

Fax Number: _____

E-mail Address: ben_sheffner@mpaa.org

original filing docs.

PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee **MUST** also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

---

1. Sponsor(s) of the trip (please list all sponsors): Motion Picture Association of America, Inc. (MPAA)

2. Description of the trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants'... (see attached for continued answer)

3. Dates of travel: February 20, 2019 - February 22, 2019

4. Place of travel: Los Angeles, CA

5. Name and title of Senate invitees: see attached

6. I *certify* that the trip fits one of the following categories:

   ☐ (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal **and** do not retain or employ registered lobbyists or agents of a foreign principal **and** no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

   OR

   ☒ (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) *(see question 9)*.

7. ☒ I *certify* that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.

   AND

   ☒ I *certify* that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.

8. I *certify* that:

   ☒ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for *de minimis* lobbyist involvement.

   AND

   ☒ The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (*see question 9*).

9. **USE ONLY IF YOU CHECKED QUESTION 6(B)**
I *certify* that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:

☐ (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and **one** overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip.

OR

☒ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and **two** overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip (*see questions 6 and 10).*

OR

☐ (C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

10. **USE ONLY IF YOU CHECKED QUESTION 9(B)**
If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:

The duration of travel and programming are such that two nights are necessary for Congressional invitees to attend a full day of programming.

11. ☒ An itinerary for the trip is attached to this form. I *certify* that the attached itinerary is a detailed (hour-by-hour), complete, and final itinerary for the trip.

12. Briefly describe the role of each sponsor in organizing and conducting the trip:

The MPAA is the sole sponsor of the trip and is responsible for organizing, conducting, and paying for all aspects of the trip, with one exception: NBCUniversal is paying for the continental breakfast on February 21.

13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:

MPAA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several movie/tv production facilities, discussions with both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

14. Briefly describe each sponsor's prior history of sponsoring congressional trips:

The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and congressional trips to Los Angeles (similar to this one) in October 2015, October 2016, and February 2018.

15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips):

The MPAA regularly hosts educational briefings, conferences such as the "Creativity Conference," and events such as "Beyond the Red Carpet" and "Script to Screen" that include Congressional invitees, private sector representatives, and media.

16. Total Expenses for Each Participant:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
☒ Good Faith estimate ☐ Actual Amounts	$1,000 total ($600 = airfare; $400 = local ground transportation)	$360	$165 (exclusive of tax and gratuity)	None

17. State whether a) the trip involves an event that is arranged or organized *without regard* to congressional participation **or** b) the trip involves an event that is arranged or organized *specifically with regard* to congressional participation:

The trip involves an event that is arranged specifically with regard to congressional participation.

18. Reason for selecting the location of the event or trip

Many of our studios have production located in Los Angeles and the purpose of the trip is for staff to tour production facilities and meet production teams.

19. Name and location of hotel or other lodging facility:

Universal Hilton, 555 Universal Hollywood Dr., Universal City, CA 91608

20. Reason(s) for selecting hotel or other lodging facility:

Centrally located to all three studios we will be visiting and meets the government per diem rate.

21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:

The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.

The meal expenses are less than the Fed Govt Los Angeles travel per diem rate.

22. Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:

Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.

Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.

23. ☒ I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).

24. List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:

None

25. I hereby *certify* that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you *must* include a completed signature page for each additional sponsor):

Signature of Travel Sponsor: [signature]

Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel

Name of Organization: Motion Picture Association of America, Inc.

Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403

Telephone Number: 818.935.5784

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U.S. SENATE SELECT COMMITTEE ON ETHICS
PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

5. Name and title of Senate invitees:

Michelle Barlow Richardson, Chief of Staff, Sen. Roger Wicker (MS)
Andrew Crawford, Counsel, Sen. Chris Coons (DE)
Eric Einhorn, Senior Counsel for Technology and Communications Policy, Sen. Brian Schatz (HI)
Jeff Hantson, Counsel, Sen. Mazie Hirono (HI)
Brendon Plack, Chief of Staff, Sen. John Thune (SD)

*** Each of these individuals works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.*

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MPAA CONGRESSIONAL STAFF DELEGATION ITINERARY
LOS ANGELES, CA

WEDNESDAY, FEBRUARY 20, 2019

5:30PM Depart Washington Reagan National on Delta Flight #1872

8:26PM Arrive at LAX.

Ivory Zorich/MPAA will meet you and other Hill staff at the Delta baggage claim with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to Hilton Universal for drop-off.

9:45PM Arrive at Hilton Universal. No MPAA programming scheduled for remainder of day.

THURSDAY, FEBRUARY 21, 2019

7:45AM Depart hotel for Universal Studios
Location: 100 Universal City Plaza, Universal City, CA 91608
Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM-8:07AM **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPAA** with light morning refreshments served.
Location: Room 1220

8:07AM-9:10AM **"Piracy Living Room" Presentation and Discussion with NBCUniversal Executives:**
Braxton Perkins, Senior Vice President, IP Analytics, Operations & Tech
David Green, Vice President, Public Policy and Creative Content Protection
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM-10:50AM **Educational Tour of Universal Lot**
Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are

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invested in creating original content and park experiences, and the importance of protecting this valued intellectual property, including copyrights, trademarks, and the licensing marketplace.

10:50AM	Proceed to shuttle bus
11:15AM	Depart Universal Studios for Warner Bros. **Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068**
11:45AM-12:45PM	**Lunch** **Location: SJR Lobby**
12:15PM-12:45PM	**Remarks and Q&A with Jackie Hayes, Senior Vice President and General Counsel, Warner Bros. Home Entertainment Inc.** Description: Remarks will be focused on the evolving business models for viewers to access film and television content for home and mobile use.
12:45PM-2:50PM	**Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, Vice President, Studio & Production Affairs, Warner Bros.** Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies, such as the Trans Pacific Partnership, to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.
2:50PM	Proceed to shuttle bus
3:00PM	Depart for Paramount **Location: 5555 Melrose, Los Angeles, CA**
4:00PM	Arrive at Paramount
4:10PM-4:15PM	**Welcome Remarks with Emorie Broemel, Director, Government Relations, Viacom** **Location: Outside the Paramount Pictures Visitor Center** Description: Remarks will touch on key industry issues including copyright, tax and intellectual property.
4:15PM-	**Educational Tour of Paramount Pictures Studio Lot**

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5:35PM

Description: The Delegation will begin the tour at the Visitor Center where they will see a brief educational sizzle reel describing Paramount Picture's origins and its 105-year industry legacy. The Visitor Center also features select historically significant props. Next, the Delegation will visit the Props Warehouse where they will have the opportunity to see props and costumes from important Paramount films. Studio archivists and props experts will describe to the group what they are seeing and explain their historical significance and practical use in film. This is also an opportunity for a discussion around the studio's intellectual properties and artistic creativity. The Delegation will continue to the one-of-a-kind New York Street backlot, which features ten distinct city neighborhood backdrops used regularly for film and television productions. Guides will explain the industry utility of the various unique architectural elements provided by New York Street, the historical significance of the backlot, and discuss productions who have used New York Street. This will foster a technical discussion of shooting in film and television and allow participants to better understand this part of the production process. The tour will end at the historic Bronson Gate.

5:35PM
6:05PM

Augmented Reality & Virtual Reality Demo with Ted Schilowitz, Paramount Futurist

Description: Paramount Futurist Ted Schilowitz works with studio leadership and the technology teams at Paramount/Viacom, exploring forms of new and emerging technologies, with an emphasis on Virtual Reality and Augmented Reality. Ted will demonstrate VR/AR projects for staffers and talk with them about the technology his team develops and how it's used in the industry. This demonstration will also include a discussion of IP and copyright issues.

6:05PM-
6:30PM

Discussion of Film Tax Incentive Programs and Production with:
Lee Rosenthal, President, Physical Production, Paramount Pictures
Roderick Smith, Executive Vice President, Production Finance, Paramount Pictures

Description: The visit will conclude with an educational PowerPoint presentation and interactive discussion detailing various U.S. film tax Incentive programs and how the industry utilizes such programs. The discussion will also focus on where the studio is shooting its current film and television projects across the country and the local economic impact of Paramount productions.

6:30PM

Proceed to shuttle bus

6:40PM

Depart for dinner
Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA

7:00PM-
9:00PM

Dinner

Description: The dinner discussion will further cover the issues presented throughout the day's events, with **remarks by Greg Saphier, Senior Vice President, External Affairs, Motion Picture Association of America.**

To continue the day's conversation, joining us at dinner will be representatives from the creative community and guilds.

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9:00PM Proceed to hotel

END OF DAY

FRIDAY, FEBRUARY 22, 2019

5:30AM Ivory Zorich/MPAA will meet you and other Hill staff in the Universal Hilton lobby. A shuttle van will then take staff and luggage to LAX for drop-off.

6:45AM Arrive at LAX.

8:20AM Depart LAX on Delta Flight #1881

4:28PM Arrive at Washington Reagan National.