RE-2 Employee Post Travel Disclosure of Travel Expenses

Date/Time Stamp

RECEIVED
SECRETARY OF THE SENATE
PUBLIC RECORDS
2024 SEP 17 PM 1:13

Post Travel Filing Instructions: Complete this form within **30 days** of returning from travel. Submit all forms to the Office of Public Records in 232 Hart Building. **This form is a public disclosure. The form and all attachments will be made publicly available.**

Certification: *In compliance with the Regulations Governing Privately Sponsored Travel, Senate Rule 35, and the Honest Leadership and Open Government Act of 2007, I certify that I accepted the following gift of privately sponsored travel:*

Private Sponsor(s):

Conservative Climate Foundation

Travel Dates:

8/22/24 - 8/23/24

Name of accompanying family member (if any):

Relationship to Traveler:

Total Expenses

Transportation Expenses	Lodging Expenses	Meals Expenses	Other Expenses (Amount & Description)
709.06	306.34	412.99	79.18 (Biltmore Estate Sustainble Tour Ticket)

I also certify that attached to this form are all required documents for post travel disclosure, including:

- **The final Employee Pre-Travel Authorization** (Form RE-1)
- The final **Private Sponsor Travel Certification Form** with all attachments
- The final invitation
- The final approved itinerary

Finally, I certify that all trip information reflected in the attachments above accurately reflects the travel that I accepted. If there were any changes to the trip after I received approval from the Committee, the changes are described in ATTACHMENT 1.

9/17/24
Date

THOMAS BRANDT
Printed Name of Traveler

Signature of Traveler

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER

I have made a determination that the expenses set out above in connections with travel described in the Employee Pre-Travel Authorization form, are necessary transportation, lodging, and related expenses as defined in Rule 35.

9/17/24
Date

Jerry Moran
Signature of Supervising Senator/Officer

ATTACHMENT 1 – CHANGES FROM APPROVED PRE-TRAVEL

Note: Material changes to a trip that occur after the Committee has issued an approval letter may invalidate the Committee's approval. Please contact the Committee with any questions regarding changes to an approved trip.

Were there any changes to the pre-approved travel expenses? (Transportation, Meals, Lodging, Other)?

(●) Yes ( ) No

Expense Change	Revised Amount	Explanation
Transportation	709.06	Actual flight and local ground transportation costs. This is higher than originally estimated because of a flight change fee to come into Asheville, NC one day later.
Lodging	306.34	Was only at conference for one night
Meals	412.99	Arrived Thursday morning instead of Wednesday

Were there any changes to the pre-approved itinerary?

(●) Yes ( ) No

Explanation:
Only attended the sessions on Thursday and Friday

Were there any additional changes to the pre-approved trip?

( ) Yes (●) No

Explanation:

0000000008230 RECEIVED BY: SECRETARY OF THE SENATE Date: September 17, 2024

Tom Brandt, Communications Director
Office of Sen. Jerry Moran

Dear Tom,

I am pleased to invite you to join us for our upcoming event, the Conservative Climate Foundation's third annual Communicators' Retreat in Asheville, North Carolina over August 21-23, 2024. This retreat is for communications professionals in the conservative space to learn, network, and collaborate on effective climate messaging.

Our schedule includes a variety of panels, workshops, and site visits that will expand our understanding of and strategy for communicating on this important issue.

The Conservative Climate Foundation will, in accordance with House and Senate ethics regulations, pay for your travel, lodging, and conference-related expenses. Any non-conference related expenses will be at your own expense. Participants employed by the House of Representatives and Senate will be required to submit paperwork for privately sponsored travel to their respective ethics committees in advance of and after the conference.

Please email Nicole at nicole@rightonclimate.org with any questions.

Regards,

Heather Reams

Heather Reams, Board Chair
Conservative Climate Foundation

The Conservative Climate Foundation (CCF) is a not-for-profit charitable and educational organization organized and operated under Section 501(c)(3). CCF does not engage in lobbying or in electoral campaigns. CCF accepts contributions, which may be tax deductible to the extent allowed by law.

0000000008231 RECEIVED BY: SECRETARY OF THE SENATE Date: September 17, 2024

3rd Annual Communicators' Retreat

August 21-23, 2024 | Asheville, NC

This is a working agenda and is subject to change.

Wednesday, August 21

Session Location: The Restoration Hotel, Solarium Room, 6th Floor

10:30 AM – 11:10 AM

Travel via bus from airport to The Restoration Hotel

11:10 AM – 12:30 PM

Arrive at The Restoration Hotel, 68 Patton Ave, Asheville, NC

Check-in to hotel rooms

12:30 PM – 2:00 PM

LUNCH BRIEFING: Intro to the Conservative Climate Caucus

- Description: The Conservative Climate Caucus is one of the largest Republican caucuses in the House of Representatives. The Caucus represents a growing movement and acknowledgement that conservative values are aligned with clean energy policy and uniquely positioned to the benefit of the United States' economy. Representatives from the Conservative Climate Caucus will give an overview of their work and introduce the ways in which they can serve as a resource for individuals looking to better communicate on climate issues.
- Speakers:
    - Adam Cloch, Communications Director, Rep. John Curtis (R-UT)
    - Anthony Cruz, Communications Director, Rep. Mariannette Miller-Meeks (R-IA)
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation [Moderator]

2:00 PM – 2:30 PM

BRIEFING: Crafting a Compelling Conservative Climate Narrative: Storytelling Techniques

- Description: This session will provide practical strategies to effectively communicate the intersection of conservative values and environmental stewardship. Discover how to engage diverse audiences, build credible stories, and amplify the message that fiscal responsibility and environmental protection can go hand in hand.
- Speaker:
    - Gabe Kleinman, Operating Partner, Emerson Collective

2:30 PM – 3:30 PM

BRIEFING: Leveraging AI in Climate Communication

- Description: Explore how artificial intelligence (AI) can enhance climate communication strategies within the policy arena. This session will provide practical insights into utilizing AI tools to amplify messaging, engage constituents, and foster informed dialogue on climate issues. Attendees will learn about the latest AI-driven trends and technologies, enabling them to create compelling narratives and effectively counter misinformation.
- Speaker:
    - Suhail Khan, Senior Director of External Affairs, Microsoft Corporation

3:30 PM – 6:00 PM

Executive time

6:00 PM – 9:00 PM
KEYNOTE: Conservative Communicators Reception & Dinner

- Location: The Restoration Hotel, Draftsman Lounge
- Description: Welcome to North Carolina's 11th District. Speaker will discuss the many ways Asheville has implemented clean energy initiatives and how those initiatives have been communicated to constituents at the local level.
- Speakers:
    - Heather Reams, Chair, Conservative Climate Foundation
    - Nathan Ramsey, Executive Director, Land of Sky Regional Council

9:00 PM
RON

Thursday, August 22
Session Location: The Restoration Hotel, Solarium Room

9:00 AM – 10:00 AM
Breakfast Briefing

- Description: Welcome to the third annual Communicators Retreat. During this breakfast briefing, we will introduce the team hosting the conference, go over the rest of the retreat schedule, and point out important retreat logistics. The speaker will give an overview of what attendees have learned thus far at the Communicators' Retreat and real-world applications.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

10:00 AM – 11:00 AM
PANEL: Life Beyond Capitol Hill: Navigating the Next Chapter

- Description: This session explores the similarities and differences in managing communications for companies and associations. Learn how the skills you've honed, such as media engagement, message crafting, and strategic communications, seamlessly translate to new roles in the private sector. Equip yourself with the knowledge and confidence to tackle your next professional adventure.
- Speakers:
    - Shawna Berger, Enterprise Communications, Duke Energy Corporate Communications
    - Mary Collins Howell, Senior Director, PLUS Communications
    - Daniel Schneider, Director of Communications, Business Roundtable
    - Evan Dixon, Vice President of Communications, CRES Forum [Moderator]

Tom Brandt Arrival Flight
AA5446 – Non-Stop - 8:30 AM – 9:59 AM - Departing Washington, D.C., to Asheville, NC

10:15 AM – 11:00 AM
Travel from airport to The Restoration Hotel

11:00 AM – 12:00 PM
PANEL: Empowering the Future: Navigating Clean Energy Tax Credits for Sustainable Growth

- Description: A balanced and forward-thinking dialogue on how tax credits can play a pivotal role in fostering climate innovation while adhering to conservative economic principles. Discuss successful examples of tax credit-driven innovations in clean energy and sustainability.
- Speakers:
    - Caitlin Vincent, Southeast Senior Manager, Solar Energy Industries Association

- Sean Smith, Senior Manager Public Affairs, GE Vernova
- Heather Reams, Chair, Conservative Climate Foundation [Moderator]

12:00 PM – 12:15 PM
Break

12:15 PM – 1:30 PM
LUNCH BRIEFING: Interpreting and Communicating on Popular Opinion

- Description: The first step to any good message is to best understand your audience. Quality polling is an invaluable tool in messaging climate, recognizing that each audience, speaker, and end goal will create a different message. Representatives of two recently conducted polls will share their findings and answer the following questions:
  - What are the overarching themes of the recently conducted research? Where does the American public at large stand on climate?
  - What are the most important factors in determining an individual's stance on climate?
  - What are the lessons learned from these sessions? What talking points work?
  - What small phrases or words can you add to energy-related releases to get a "win" on climate?
- Speakers:
  - Zack Roday, Partner, Ascent Media
  - Justin Discigil, Vice President, Ascent Media

1:30 PM – 1:45 PM
Break

1:45 PM – 2:15 PM
Travel via bus to Biltmore Estate

2:15 PM – 3:45 PM
Biltmore Estate – Sustainability Tour

- Location: Biltmore Estate, Main House, One Lodge Street, Asheville, NC
- Tour Description: The Biltmore Estate, continuing the Vanderbilt family's commitment to the environment, conducts an ongoing forest management program and numerous sustainability initiatives. Solar Power: A 9-acre, 1.7-megawatt solar panel system, installed between 2011-2012, provides up to 20% of the estate's energy needs. Biodiesel: The estate's Food & Beverage team recycles used fryer oil into biodiesel for farming and horticultural operations. Climate Support: Biltmore's 5,761 acres of forest are managed under a scientific forestry plan, supporting carbon sequestration and climate change mitigation.
- Speakers:
  - Kyle Mayberry, Director of Agriculture, Biltmore Estate
  - Kimber Jones, Sustainability Manager, Biltmore Estate

3:45 PM – 4:15 PM
Travel via bus to Deerpark Lodge on the Biltmore Estate

4:15 PM – 6:00 PM
Farm to Table Tour at Biltmore Winery

- Location: Biltmore Estate, Deerpark Lodge, 65 Deerpark Road, Asheville, NC
- Tour Description: Attendees will learn about the Biltmore's Field to Table Program that emphasizes sustainability by growing and sourcing the freshest foods directly from the estate. This includes eggs from free-range hens, hormone- and antibiotic-free meat, and grapes for our wines. Culinary teams transform these ingredients into exceptional dining experiences. Additionally, Biltmore Winery promotes environmental responsibility through a

cork recycling program with WidgetCo, Inc. Corks collected from key locations such as the winery's tasting room and estate restaurants are upcycled into unique products, demonstrating a commitment to sustainable practices.

- Speakers:
  - Kyle Mayberry, Director of Agriculture, Biltmore Estate
  - Kimber Jones, Sustainability Manager, Biltmore Estate

6:00 PM – 6:30 PM
Travel via bus to Sierra Nevada Brewing Co.

6:30 PM – 8:30 PM
KEYNOTE: Dinner & Sustainability Briefing

- Location: Sierra Nevada Brewing Co., High Gravity Lounge, 100 Sierra Nevada Way, Mills River, NC
- Description: Sierra Nevada Brewing Co. is committed to high-quality, low-impact brewing, investing in the largest solar array in craft beer, diverting 99.8% of solid waste from the landfill, and building the first LEED platinum production brewery in the United States. Attendees will learn from Sierra Nevada's Sustainability Program Manager about their ongoing efforts to protect the environment and gain a deeper understanding of the company's climate-related energy and agriculture priorities.
- Speaker:
  - Pierce Schwalb, Sustainability Program Manager, Sierra Nevada Brewing Co.

8:30 PM – 9:00 PM
Travel via bus to The Restoration Hotel

9:00 PM
RON

Friday, August 23
Session Location: The Restoration Hotel, Solarium Room, 6th Floor

8:30 AM – 10:00 AM
Executive time
Pack bags and check out of hotel rooms, bring luggage to Solarium Room

10:00 AM – 10:30 AM
Breakfast Briefing

- Description: Speaker will overview what attendees have learned thus far at the Communicators' Retreat and real-world applications. Answer questions from attendees on yesterday's sessions and go over retreat logistics.
- Speaker:
  - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

10:30 AM – 11:00 AM
BRIEFING: Hydrogen Communications 101

- Description: With hydrogen rapidly gaining traction as a low-carbon energy solution, the speaker will break down the basic concepts of hydrogen, explaining how it functions as a low-carbon energy carrier capable of decarbonizing a wide range of industries and sectors. Learn how hydrogen can spur the growth of clean energy jobs and bolster energy security.
- Speaker:
  - Jeff Bechdel, Managing Director, FTI Consulting

11:00 AM – 12:00 PM

BRIEFING: Mastering Media Engagement: Tactics and Techniques

- Description: This workshop will provide practical strategies for connecting with diverse media outlets and optimizing your presence on digital platforms. Learn how to deliver your messages effectively and foster meaningful discourse on climate issues from a conservative perspective.
- Speaker:
    - Lizzy Yates, Director of Communications, Southern Nuclear

12:00 PM – 1:30 PM

LUNCH: Retreat Wrap Up

- Description: Speakers will thank all attendees for attending the 3rd Annual Communicators' Retreat, discuss what has been learned throughout the retreat, and will review logistics for departure.
- Speakers:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation
    - Heather Reams, Board Chair, Conservative Climate Foundation

1:45 PM – 2:25 PM

Travel via bus to airport

Departure Flight

AA5216 – Non-Stop – 3:43 PM – 5:16 PM - Departing Asheville, NC, to Washington, D.C.

RE-1 Employee Pre-Travel Authorization

Date/Time Stamp
ETHIC JUL17'24AM11:48

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the **Select Committee on Ethics in SH-220.** Incomplete and late travel submissions will **not** be considered or approved.

Name of Traveler:
Thomas Brandt

Employing Office/Committee:
Senator Jerry Moran

Private Sponsor(s):
Conservative Climate Foundation

Destination(s):
Asheville, NC

Travel Dates:

8/21/24 - 8/23/24

NOTE: If you plan to extend the trip for any reason you **must** notify the Committee.

Explain how this trip is specifically connected to the traveler's official or representational duties.

As the Deputy Chief of Staff and Communications Director, this learning trip will help me better understand the different sectors of climate issues. It will also allow me to hear from and meet leaders in climate policy so that I can best advise and communicate these issues to the senator.

Do you have an accompanying family member or spouse on this trip? **Name and Relationship to Traveler:**

☐ (signify "yes" by checking box)

I certify that the information contained in this form is true, complete and correct to the best of my knowledge.

7/17/24
Date

Signature of Employee

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER
(President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain)

I SEN. JERRY MORAN hereby authorize THOMAS BRANDT
(Print Senator's/Officer's Name) (Print Traveler's Name)

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate.

☐ (signify "yes" by checking box)

7/17/24
Date

Jerry Moran
Signature of Supervising Senator/Officer

Trip Name: CCF 3rd Annual Communicators' Retreat

Organization Information

Organization Name:
Conservative Climate Foundation

Is your organization classified as a §501(c)(3)?
(●) Yes ( ) No

If Yes, §501(c)(3) Organization Type:
[ ] Private Foundation [✔] Public Charity

Address:
10340 Democracy Lane, Suite 300

City, State, Zip:
Fairfax, VA 22030

Phone Number:
703-383-1330

Organization URL:
www.rightonclimate.org

History of Congressional Travel

Describe your organization's history of sponsoring congressional travel.

The Conservative Climate Foundation has successfully hosted the below privately sponsored travel events:
1) the UNFCCC Conference of Parties (COP) in Ireland in 2021, in Egypt in 2022, and in Dubai in 2023
2) the Communicators Retreat in Easton, Maryland in 2022 and Charleston, SC in 2023

Educational Activities

Describe the educational activities performed by your organization other than sponsoring congressional travel.

CCF serves as a resource to the conservative climate community by hosting a regular series of events inside and outside of the beltway to educate and socialize members and staff of Congress as well as the public.

Lobbyist and Foreign Agent Registration Information

Lobbyist Registration Status (Select one):

(●) I certify that the sponsor is not a federally registered lobbyist and does not retain or employ a federally registered lobbyist.

( ) I certify that the sponsor is not a federally registered lobbyist but does retain or employ one or more federally registered lobbyists.

Foreign Agent Registration Status (Select one):

( ) I certify that the sponsor is not an agent of a foreign principal and does not retain or employ an agent of a foreign principal.

( ) I certify that the sponsor is not an agent of a foreign principal but does retain or employ one or more agents of a foreign principal.

Foreign Government Involvement

Foreign Agent Registration Status (Must select all):

[✔] I certify that the sponsor is not a foreign government.
[✔] I certify that the sponsor is not an entity that is owned or operated by a foreign government.
[✔] I certify that the sponsor does not receive funding from a foreign government.

Purpose and Details

Provide a brief description of the trip.

The Communicators Retreat is a professional development conference that will help communications professionals from different sectors learn best practices around communication on climate issues. The retrear will include a series of panels, workshops, speakers, and site visits that will deepen participants understanding of climate policy and the most effective way to create messaging campaigns around the issue.

Explain how the purpose of the trip relates to your organization's mission.

The Conservative Climate Foundation's (CCF) mission is to engage and inform the public and policymakers about reducing global and domestic emissions with common sense, economic, and environmentally sustainable strategies and solutions based on conservative principles.

This retreat will engage and inform our audience, communications professionals from both the public and private sectors, on the merits of good, sustainable climate policy. By educating and engaging these professionals, we are accomplishing our mission.

Is your organization the only sponsor for this trip?

(●) Yes ( ) No

If No, describe your organization's role in planning the trip.

If there are multiple sponsors, each sponsor must submit Organization Information (Page 1 of the Private Sponsor Travel Certification Form) and a Signature Page Form.

Grantmaking Organizations (Optional)

If you have a Grantmaking Organization, you must attach a Grantmaking Organization Certification Form.

1.

2.

3.

With or Without Regard to Congressional Participation (Select one):

- (●) The trip is arranged or organized without regard to congressional participation.
- ( ) The trip is arranged or organized with regard to congressional participation.

Lobbyist/Foreign Agent Involvement in Planning, Organizing, Requesting or Arranging

- [✔] The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal, other than de minimis involvement.

Lobbyist/Foreign Agent Financing (Must select all):

- [✔] The trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
- [✔] No funds or in-kind contributions were earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.

Lobbyist/Foreign Agent Accompaniment

Complete if all sponsors are §501(c)(3) organizations (Select one):

- (●) The trip is limited to three days (for trips inside the continental United States) or seven days (for trips outside the continental United States), and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip
- ( ) The trip is limited to a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip
- ( ) The trip is limited to a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip

Complete if any of the sponsors is not a §501(c)(3) organizations (Select one):

- ( ) No sponsor retains or employs a registered lobbyist or agent of a foreign principle, the trip is limited to three days (for trips inside the continental United States) or seven days (for trips outside the continental United States), and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip
- ( ) The trip is limited to a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip
- ( ) The trip is limited to a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip

Required if selecting the third option in either column - Please explain why the second overnight stay is practically required and necessary to accomplish the purpose of the trip.

Certification of No Recreational Activity and No Alcohol (Must select all):

- [✔] Travel expenses paid for will not include expenditures for recreational activities.
- [✔] Travel expenses paid for will not include expenditures for alcohol, except as permitted by the Regulations Governing Privately Sponsored Travel.

Invitees list

- [✔] A list of all Senate invitees is attached to this form (required).
- [✔] Members and staff from the House of Representatives will also receive invitations.

Travel Details (Submit additional pages as needed)

Trip Start Date/Time:	⇄	Trip End Date/Time:
August 21, 2024		August 23, 2024

Will the traveler be accompanied by a family member for whom the sponsor will pay travel expenses?

○ Yes ◉ No

Transportation (Member/Officer/Employee: $451.96 Accompanying Family Member: $_____)

Transportation Type	Class	Amount
Flight (roundtrip)	Economy	$385.00 (estimate)
Bus (Local Ground Transportation)	n/a	$66.96

Details (optional)

Lodging (Member/Officer/Employee: $612.68 Accompanying Family Member: $_____)

Check-In	Check-Out	Facility	City	State	Country
8/21/24	8/23/24	The Restoration Hotel	Asheville	NC	USA

Nights	Cost/Night	Cost Exceed Per Diem (Yes/No)	If Yes, please explain why expenses over the per diem rate are reasonable and necessary.
2	$306.34	Yes	see attached

Check-In	Check-Out	Facility	City	State	Country

Nights	Cost/Night	Cost Exceed Per Diem (Yes/No)	If Yes, please explain why expenses over the per diem rate are reasonable and necessary.

Check-In	Check-Out	Facility	City	State	Country

Nights	Cost/Night	Cost Exceed Per Diem (Yes/No)	If Yes, please explain why expenses over the per diem rate are reasonable and necessary.

Meals (Member/Officer/Employee: $$389 Accompanying Family Member: $_____)

Date	Breakfast	Lunch	Dinner	Incidentals	Total	City	State	Country	Cost Exceeds Per Diem (Y/N)
7/21		$47	$95	$15	$157	Asheville	NC	USA	Y
7/22	$35	$47	$85	$15	$182	Asheville	NC	USA	Y
7/23	$35			$15	$50	Asheville	NC	USA	Y

If costs exceed the federal per diem, please explain why expenses over the per diem rate are reasonable and necessary.

attached

Reasonable Miscellaneous Expenses

(Member/Officer/Employee: $85 Accompanying Family Member: $_____)

Expense Type	Amount	Notes
Ticket Fee for the Biltmore Sustainability Tour	$85.00	

Additional Details (optional)

PRIVATELY SPONSORED TRAVEL

SPONSOR SIGNATURE PAGE

I hereby certify that the information submitted in connection with the trip listed below is true, complete, and correct to the best of my knowledge and belief.

Trip Name: CCF Communicators' Retreat

Travel Date(s): August 21-23, 2024

Travel Destination(s): Asheville, NC

Sponsor: Conservative Climate Foundation

Heather Reams — *(printed name of sponsor representative)*

Chair — *(title)*

Heather Reams — *(signature of sponsor representative)*

7/15/24 — *(date)*

ANSWER TO HOTEL PER DIEM QUESTION: The hotel was chosen because of conference space availability, proximity to airport and Biltmore Estate (location of offsite sustainability tour,) and room capacity. Prices are high in the area in general but are increased during tourist season.

ANSWER TO MEALS PER DIEM QUESTION: Congressional participants will be given meals commensurate with other non-congressional participants. CCF selected meals for the conference participants based on location (hotel catering for the meals at the conference venue) and cost and selected vendors that were deemed of reasonable quality and price-point. The tourist season and nature of large-scale event catering has elevated the costs beyond per diem rates.

INVITE LIST

Explanation of the invites below: CCF invited Communications Directors from every Republican Senate office and relevant committees with an interest in clean energy and climate policy. In the case that the Communications Director was unavailable, or the position wasn't filled, we extended the invite to another relevant communications member of the staff.

Senate:

- Laura Mengelkamp, Communicators Director, Sen. John Barrasso
- Spencer Hurwitz, Communicators Director, Sen. Marsha Balckburn
- Sara Lasure, Communicators Director, Sen. John Boozman
- Zach Riddle, Communicators Director, Sen. Mike Braun
- Sean Ross, Communicators Director, Sen. Katie Britt
- Mike Reynard, Communicators Director, Sen. Ted Budd
- Kelley Moore, Communicators Director, Sen. Shelley Moore Capito
- Molly Block, Communicators Director, Sen. Bill Cassidy
- Annie Clark, Communicators Director, Sen. Susan Collins
- Natalie Yezbick, Communicators Director, Sen. John Cornyn
- Caroline Tabler, Communicators Director, Sen. Tom Cotton
- Melanie Lawhorn, Communicators Director, Sen. Mike Crapo
- Darin Miller, Communicators Director, Sen. Ted Cruz
- Matt Lloyd, Communicators Director, Sen. Steve Daines
- Palmer Brigham, Communicators Director, Sen. Joni Ernst
- Taylor Reidy, Communicators Director, Sen. Lindsey Graham
- Clare Slattery, Communicators Director, Sen. Chuck Grassley
- Abigail Jackson, Communicators Director, Sen. Josh Hawley
- Kami Capener, Communicators Director, Sen. John Hoeven
- Chris Gallegos, Communicators Director, Sen. Cindy Hyde-Smith
- Kiersten Pels, Communicators Director, Sen. Ron Johnson
- Jessica Andrews, Communicators Director, Sen. John Kennedy

- Billy Gribbin, Communicators Director, Sen. Mike Lee
- Stacey Daniels, Communicators Director, Sen. Cynthia Lummis
- Charyssa Parent, Communicators Director, Sen. Roger Marshall
- Tom Brandt, Communications Director, Sen. Jerry Moran
- Kate Currie, Communicators Director, Sen. Markwayne Mullin
- Joe Plesha, Communicators Director, Sen. Lisa Murkowski
- Janessa Tolman, Communicators Director, Sen. Jim Risch
- Paige Waltz, Communicators Director, Sen. Mitt Romney
- Lydia Hall, Communicators Director, Sen. Mike Rounds
- Hannah Hurley, Communicators Director, Sen. Kyrsten Sinema
- Amanda Coyne, Communicators Director, Sen. Dan Sullivan
- Ryan Wrasse, Communicators Director, Sen. John Thune
- Adam Webb, Communicators Director, Sen. Thom Tillis
- Zach Barnett, Communicators Director, Sen. Roger Wicker
- Matt Lahr, Communicators Director, Sen. Todd Young
- Phoebe Ferraiolo, Deputy Communications Director, Senate Committee on Appropriations

Explanation of the invites below: CCF invited Communications Directors from ever member of the Conservative Climate Caucus and relevant committees interested in clean energy and climate policy. In the case that the Communications Director was unavailable, or the position wasn't filled, we extended the invite to another relevant communications member of the staff.

House:

- Erin Consler, Communications Director, Rep. Mark Amodei
- Elizabeth Jones, Communications Director, Rep. Kelly Armstrong
- Danielle Jensen, Communications Director, Rep. Don Bacon
- Andrea Morales, Communications Director, Rep. Mario Diaz-Balart
- Kyle Chance, Communications Director, Rep. Troy Balderson
- Tyler Staker, Communications Director, Rep. Andy Barr
- Damon Sidur, Communications Director, Rep. Cliff Bentz
- James Hogge, Communications Director, Rep. Jack Bergman
- Wesley Harkins, Communications Director, Rep. Stephanie I. Bice
- Kyle Jackson, Communications Director, Rep. Larry Bucshon
- Rachel Partlow, Communications Director, Rep. Tim Burchett
- Elizabeth Predit, Communications Director, Rep. Michael C. Burgess
- Harley Adsit, Communications Director, Rep. Earl L. "Buddy" Carter
- Paige Lindgren, Communications Director, Rep. Juan Ciscomani
- Sara Robertson, Communications Director, Rep. Eric A. "Rick" Crawford
- Adam Cloch, Communications Director, Rep. John R. Curtis
- Grace Bellone, Executive Director, Conservative Climate Caucus
- Aaron Britt, Communications Director, Rep. Lori Chavez-DeRemer

- Matt Capp, Communications Director, Rep. Anthony D'Esposito
- Elliott Kelley, Communications Director, Rep. Jeff Duncan
- Leah Courtney, Communications Director, Rep. Neal P. Dunn
- Maria Kim, Communications Director, Rep. Chuck Edwards
- Zoie Mitchell, Press Assistant, Rep. Chuck Edwards
- Peter Vicenzi, Communications Director, Rep. Pat Fallon
- Billy Fuerst, Communications Director, Rep. Randy Feenstra
- Brian Piper, Communications Director, Rep. A. Andrew Ferguson
- Justin Doil, Communications Director, Rep. Charles J. "Chuck" Fleischmann
- Kristen Cianci, Communications Director, Rep. Andrew R. Garbarino
- Rey Anthony Lastre, Communications Director, Rep. Carlos A. Gimenez
- Roberto Lugones, Press Secretary, Rep. Carlos Gimenez
- Alyssa Gulick, Communications Director, Rep. Tony Gonzales
- Anthony Foti, Communications Director, Rep. Paul A. Gosar
- Victoria Heran, Communications Director, Rep. Garret Graves
- Jackson Krug, Communications Director, Rep. H. Morgan Griffith
- Dj Griffin, Communications Director, Rep. Brett Guthrie
- Brooke Nethercott, Communications Director, Rep. J. French Hill
- Charlotte Law, Communications Director, Rep. Richard Hudson
- Brian Patrick, Communications Director, Rep. Bill Huizenga
- Kristen Kurtz, Communications Director, Rep. Dusty Johnson
- Sarah Young, Communications Director, Rep. David P. Joyce
- Ashley Juhn, Communications Director, Rep. Thomas Kean Jr.
- Hannah Pope, Communications Director, Rep. Jennifer A. Kiggans
- Callie Strock, Communications Director, Rep. Young Kim
- John Rauber, Communications Director, Rep. Darin LaHood
- Will Kiley, Communications Director, Rep. Nick LaLota
- Sean Nickel, Communications Director, Rep. Doug Lamborn
- Craig Wheeler, Communications Director, Rep. Robert E. Latta
- Peter Finocchio, Communications Director, Rep. Michael Lawler
- Grace Bartlinski, Communications Director, Rep. Laurel Lee
- Daniel Stefanski, Communications Director, Rep. Debbie Lesko
- Jack Colonnetta, Communications Director, Rep. Frank D. Lucas
- Gabrielle Lipsky, Communications Director, Rep. Nancy Mace
- Natalie Baldassarre, Communications Director, Rep. Nicole Malliotakis
- Emily Cassil, Communications Director, Rep. Michael T. McCaul
- Will Bowen, Communications Director, Rep. Patrick T. McHenry
- Anthony Cruz, Communications Director, Rep. Mariannette Miller-Meeks
- Anthony Fakhoury, Deputy Communications Director, Rep. Mariannette Miller-Meeks
- Dan Kranz, Communications Director, Rep. Marcus J. Molinaro
- Madison Green, Communications Director, Rep. Barry Moore

- Caroline Brigham, Press Secretary, Rep. Blake D. Moore
- MaryAsa Lee, Communications Director, Rep. Nathaniel Moran
- Hannah Davanzo, Communications Director, Rep. James C. Moylan
- Alex Crane, Communications Director, Rep. Gregory F. Murphy
- Matthew Reed, Communications Director, Rep. Dan Newhouse
- Robby Burke, Communications Director, Rep. Jay Obernolte
- Emma Hall, Communications Director, Rep. Burgess Owens
- Lyssa Bell, Communications Director, Rep. August Pfluger
- Madeline Waschak, Communications Director, Rep. Roger Williams
- Kyle Vonende, Communications Director, Rep. Cathy McMorris Rodgers
- Jake Bornstein, Communications Director, Rep. John H. Rutherford
- Mariza Smajlaj, Communications Director, Rep. Maria Elvira Salazar
- Katie West, Communications Director, Rep. David Schweikert
- Ross Tullis, Communications Director, Rep. Pete Sessions
- Kelsey Emmer, Communications Director, Rep. Pete Stauber
- Jack Pickett, Communications Director, Rep. Michelle Steel
- Chavonne Ludick, Communications Director, Rep. Bryan Steil
- Maddison Stone, Communications Director, Rep. Glenn Thompson
- Heather Smith, Communications Director, Rep. Williams R. Timmons
- Faith Mabry, Communications Director, Rep. David G. Valadao
- Paxton Antonucci, Communications Director, Rep. Jefferson Van Drew
- Molly Makarewicz, Staff Assistant, Rep. Tim Walberg
- James Hewitt, Communications Director, Rep. Michael Waltz
- Laynee Buckels, Communications Director, Rep. Randy K. Weber
- Sarah Henderson, Communications Director, Rep. Bruce Westerman
- Jacob Zanca, Communications Director, Rep. Brandon Williams
- Julianne Heberlein, Communications Director, Rep. Robert J. Wittman
- Sean Kelly, Pres Secretary, House Energy & Commerce Committee
- Eli Mansour, Communicators Director, Congressional Western Caucus

0000000008247 RECEIVED BY: SECRETARY OF THE SENATE Date: September 17, 2024

3rd Annual Communicators' Retreat

August 21-23, 2024 | Asheville, NC

This is a working agenda and is subject to change.

Wednesday, August 21

Location: The Restoration Hotel, Solarium Room

Flight Option

AA – non-stop - 8:30am – 9:59am

- *Departing Washington, D.C.* to Asheville, NC

10:00 AM – 12:30 PM

Travel from airport to The Restoration Hotel, check into hotel, and executive time.

12:30 PM – 2:00 PM

LUNCH BRIEFING: Intro to the Conservative Climate Caucus

- Description: The Conservative Climate Caucus is one of the largest Republican caucuses in the House of Representatives. The Caucus represents a growing movement and acknowledgement that conservative values are aligned with clean energy policy and uniquely positioned to the benefit of the United States' economy. Representatives from the Conservative Climate Caucus will give an overview of their work and introduce the ways in which they can serve as a resource for individuals looking to better communicate on climate issues.
- Speakers:
    - Grace Bellone, Executive Director, Conservative Climate Caucus
    - Heather Reams, Board Chair, Conservative Climate Foundation

2:00 PM – 3:00 PM

BREIFING: Crafting a Compelling Conservative Climate Narrative: Storytelling Techniques

- Description: This session will provide practical strategies to effectively communicate the intersection of conservative values and environmental stewardship. Discover how to engage diverse audiences, build credible stories, and amplify the message that fiscal responsibility and environmental protection can go hand in hand.
- Speaker:
    - Gabe Kleinman, Emerson Collective

3:00 PM – 4:00 PM

BREIFING: Navigating Political Polling - Language & Tactics for Effective Climate Communication for Conservative Audiences

- Description: This briefing focuses on the strategic use of language and polling data to enhance climate communication tailored for conservative audiences. Explore the latest research and methodologies that uncover what resonates most with conservative constituents. Learn how to frame climate issues in a way that aligns with conservative values such as economic stability, energy independence, and national security. Through practical examples and case studies, this session will equip policymakers, communicators, and advocates with the skills to craft messages that effectively address climate concerns within a conservative framework and garner broader support for climate initiatives.
- Speaker:
    - Invited: Representative from ClearPath

4:00 PM – 6:00 PM

Executive time

6:00 PM – 9:00 PM
Conservative Communicators Reception
- Location: The Restoration Hotel, Draftsman Lounge
- Description: Welcome to North Carolina's 11th District. Speaker will discuss the many ways Asheville has implemented clean energy initiatives and how those initiatives have been communicated to constituents at the local level.
- Speaker:
    - Invited: Rep. Chuck Edwards

9:00 PM
RON

Thursday, August 22
Location: The Restoration Hotel, Solarium Room

8:30 AM - 9:30 AM
Breakfast Briefing
- Description: Welcome to the third annual Communicators Retreat. During this breakfast briefing, we will make introductions to the team that is hosting the conference, go over the remainder of retreat schedule, and point out important retreat logistics. Speaker will overview what attendees have learned thus far at the Communicators' Retreat and real-world applications.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

9:30 AM – 10:30 AM
PANEL: Empowering the Future: Navigating Clean Energy Tax Credits for Sustainable Growth
- Description: A balanced and forward-thinking dialogue on how tax credits can play a pivotal role in fostering climate innovation while adhering to conservative economic principles. Discuss successful examples of tax credit-driven innovations in clean energy and sustainability.
- Speakers:
    - Jessica Olsen, Head of Global Affairs, Americas | Global Sustainability & Public Affairs, Topsoe
    - Jeremy Woodrum, Senior Director, Solar Energy Industries Association
    - Representative from Berkshire Hathaway Energy

11:00 AM – 12:00 PM
BRIEFING: Mastering Media Engagement: Tactics and Techniques
- Description: This workshop will provide practical strategies for connecting with diverse media outlets and optimizing your presence on digital platforms. Learn how to deliver your messages effectively and foster meaningful discourse on climate issues from a conservative perspective.
- Speaker:
    - Invited: Emily Skor, Growth Energy

12:15 PM – 1:30 PM
LUNCH BRIEFING: Leveraging AI in Climate Communication
- Location: TBD
- Description: Explore how artificial intelligence (AI) can enhance climate communication strategies within the policy arena. This session will provide practical insights into utilizing AI tools to amplify messaging, engage constituents, and foster informed dialogue on climate issues. Attendees will learn about the latest AI-driven trends and technologies, enabling them to create compelling narratives and effectively counter misinformation.
- Speaker:
    - Suhail Khan, Senior Director of External Affairs, Microsoft Corporation

1:30 PM – 2:45 PM
Executive time and travel to Biltmore Estate

3:00 PM – 5:00 PM
Biltmore Estate – Sustainability Tour

- Location: Biltmore Estate
- Tour Description: The Biltmore Estate, continuing the Vanderbilt family's commitment to the environment, conducts an ongoing forest management program and numerous sustainability initiatives. Solar Power: A 9-acre, 1.7-megawatt solar panel system, installed between 2011-2012, provides up to 20% of the estate's energy needs. Biodiesel: The estate's Food & Beverage team recycles used fryer oil into biodiesel for farming and horticultural operations. Climate Support: Biltmore's 5,761 acres of forest are managed under a scientific forestry plan, supporting carbon sequestration and climate change mitigation.

5:00 PM – 6:00 PM
Farm to Table Tour at Biltmore Winery

- Location: Biltmore Estate
- Tour Description: Attendees will learn about the Biltmore's Field to Table Program that emphasizes sustainability by growing and sourcing the freshest foods directly from the estate. This includes eggs from free-range hens, hormone- and antibiotic-free meat, and grapes for our wines. Culinary teams transform these ingredients into exceptional dining experiences. Additionally, Biltmore Winery promotes environmental responsibility through a cork recycling program with WidgetCo, Inc. Corks collected from key locations such as the winery's tasting room and estate restaurants are upcycled into unique products, demonstrating a commitment to sustainable practices.

6:00 PM
Bus directly to dinner in downtown Asheville, NC

6:30 PM – 8:30 PM
Dinner & Keynote Speaker

- Location: TBD
- Description: Speaker will guide attendees through the evolving conservative climate landscape. Attendees will gain a deeper understanding of emerging trends, policy priorities, and strategic communication techniques tailored to resonate with conservative values. The session will empower participants with the knowledge and tools necessary to navigate and influence the climate discourse effectively within their constituencies.
- Speaker:
    - Invited: Alyssa Farah Griffin, Former White House Director of Strategic Communications

8:30 PM
RON

Friday, August 23
Location: The Restoration Hotel, Solarium Room

8:30 AM – 9:30 AM
Breakfast Briefing

- Description: Speaker will overview what attendees have learned thus far at the Communicators' Retreat and real-world applications. Answer questions from attendees on yesterday's sessions and go over retreat logistics.
- Speaker:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation

9:30 AM – 10:00 AM
KEYNOTE: Communicators' Retreat in Practice

- Description: Over the course of the retreat, we've discussed the importance of addressing climate change, the public perception of climate policy, accessible talking points, and best practices for coalition building. Understanding that every community and audience is unique, we want to challenge retreat participants to think through real-world applications for the lessons learned while in Asheville.
- Speaker:
    - Invited: Michael Steel, President of Communications, Business Roundtable

10:00 AM – 11:00 AM

PANEL: Life Beyond Capitol Hill: Navigating the Next Chapter

- Description: This session explores the similarities and differences in managing communications for companies and associations. Learn how the skills you've honed, such as media engagement, message crafting, and strategic communications, seamlessly translate to new roles in the private sector. Equip yourself with the knowledge and confidence to tackle your next professional adventure.
- Speakers:
    - Shawna Berger, Enterprise Communications, Duke Energy Corporate Communications
    - Lizzy Yates, Director of Communications, Southern Nuclear

11:00 AM – 11:15 AM

Retreat Wrap Up

- Description: Speakers will thank all attendees for attending the 3rd Annual Communicators' Retreat, discuss what has been learned throughout the retreat, and will review logistics for departure.
- Speakers:
    - Elizabeth Daniels, Executive Director, Conservative Climate Foundation
    - Heather Reams, Board Chair, Conservative Climate Foundation

11:15 AM – 1:30 PM

Executive time, check out of hotel, and bus transportation to airport

Return Flight Option

AA – Non-Stop – 3:45pm – 5:16pm

- *Departing Asheville, NC and returning to Washington, D.C.*