RE-2 Employee Post Travel Disclosure of Travel Expenses

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Post Travel Filing Instructions: Complete this form within **30 days** of returning from travel. Submit all forms to the Office of Public Records in 232 Hart Building. **This form is a public disclosure. The form and all attachments will be made publicly available.**

Certification: *In compliance with the Regulations Governing Privately Sponsored Travel, Senate Rule 35, and the Honest Leadership and Open Government Act of 2007, I certify that I accepted the following gift of privately sponsored travel:*

Private Sponsor(s):

Interactive Advertising Bureau

Travel Dates:

2/21/24-2/22/24

Name of accompanying family member (if any):

Relationship to Traveler:

Total Expenses

Transportation Expenses	Lodging Expenses	Meals Expenses	Other Expenses (Amount & Description)
68.40	167.71	63	

I also certify that attached to this form are all required documents for post travel disclosure, including:

- **The final Employee Pre-Travel Authorization** (Form RE-1)
- The final **Private Sponsor Travel Certification Form** with all attachments
- The final invitation
- The final approved itinerary

Finally, I certify that all trip information reflected in the attachments above accurately reflects the travel that I accepted. If there were any changes to the trip after I received approval from the Committee, the changes are described in ATTACHMENT 1.

3/22/24 — Date

George Flynn — Printed Name of Traveler


Signature of Traveler

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER

I have made a determination that the expenses set out above in connections with travel described in the Employee Pre-Travel Authorization form, are necessary transportation, lodging, and related expenses as defined in Rule 35.

3/22/24 — Date


Signature of Supervising Senator/Officer

RE-1 Employee Pre-Travel Authorization

Date/Time Stamp

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the **Select Committee on Ethics in SH-220.** Incomplete and late travel submissions will **not** be considered or approved.

Name of Traveler:
George Flynn

Employing Office/Committee:
Senator Hirono

Private Sponsor(s):
Interactive Advertising Bureau (IAB)

Destination(s):
New York, NY

Travel Dates:

2/21/24-2/22/24

NOTE: If you plan to extend the trip for any reason you **must** notify the Committee.

Explain how this trip is specifically connected to the traveler's official or representational duties.
My boss serves on Senate Judiciary Committee which considers legislation relevant to the digital advertising industry.

Do you have an accompanying family member or spouse on this trip? ☐ (signify "yes" by checking box)

Name and Relationship to Traveler:

I certify that the information contained in this form is true, complete and correct to the best of my knowledge.

1/22/24
Date

George Flynn
Signature of Employee

Digitally signed by George Flynn
Date: 2024.01.22 12:07:27 -05'00'

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER
(President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain)

I Mazie Hirono (Print Senator's/Officer's Name) hereby authorize George Flynn (Print Traveler's Name)

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate.

☐ (signify "yes" by checking box)

1/22/24
Date

Mazie K Hirono
Signature of Supervising Senator/Officer

ATTACHMENT 1 – CHANGES FROM APPROVED PRE-TRAVEL

Note: Material changes to a trip that occur after the Committee has issued an approval letter may invalidate the Committee's approval. Please contact the Committee with any questions regarding changes to an approved trip.

Were there any changes to the pre-approved travel expenses? (Transportation, Meals, Lodging, Other)?

○ Yes ◉ No

Expense Change	Revised Amount	Explanation

Were there any changes to the pre-approved itinerary?

○ Yes ◉ No

Explanation:

Were there any additional changes to the pre-approved trip?

○ Yes ◉ No

Explanation:

Wednesday, February 21

TIME	ACTIVITY	LOCATION
1:15PM-4:44PM	Train DC > NYC	Union Station > Penn Station
5:00PM-6:00PM	*Transit (walk) to hotel*	Wyndham, New Yorker, 481 8th Ave

Thursday, February 22

TIME	ACTIVITY	LOCATION	DESCRIPTION
7:00AM-8:00AM	Breakfast	Wyndham, New Yorker, 481 8th Ave OR Bus	
8:00AM-9:00AM	*Transit via charter bus*		
9:00AM-11:00AM	**Ad Network Meeting**	Google – Manhattan Office	Google is one of the largest digital advertising networks and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
11:00AM-12:00PM	*Transit + Box Lunch*		
12:00PM-2:00PM	**Publisher Meeting**	NBC Universal – 30 Rockefeller Plaza	NBC Universal is one of the largest publishers of digital advertising and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
2:00PM-3:00PM	*Transit via charter bus*		

3:00PM-5:00PM	**Ad Measurement Meeting**	Neilsen – Flatiron District	Neilsen is one of the largest providers of audience measuement metrics for digital advertising and their presentation will focus on the role they play in the buying, selling, and serving of online advertising. This presentation is intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.
5:00PM-6:00PM	*Transit + Box Dinner*		
6:25PM-9:58PM	Train NYC > DC	Penn Station > Union Station	

Flynn, George (Hirono)

From: Marc Hydrick <marc@iab.com>
Sent: Thursday, January 11, 2024 1:54 PM
To: Flynn, George (Hirono)
Subject: IAB New York Staff Del Trip – A Day in the Life of an Ad

Importance: High

Dear George,

We would like to extend an invitation for you to join us for the Interactive Advertising Bureau's **Day in the Life of an Ad** overnight Staff Delegation Trip.

Participants would depart Union Station via Amtrak on the afternoon of **Wednesday, February 21** and return on the evening of **Thursday, February 22.**

Those who join us can expect presentations from some of IAB's Members including Google, NBC Universal, and Nielsen at their offices to learn about a day-in-the-life of a digital ad. This is a great opportunity for anyone interested in advertising, data privacy, and emerging technologies to hear from the players at the forefront about the mechanics of the industry and the policies that impacts them.

To RSVP, please respond to this email no later than January 18. Once we receive your RSVP, we will send you the appropriate forms to submit to the Ethics Committee. Thank you and please let me know if you have any questions.

Sincerely,
Marc

Marc Hydrick
Director, Senior Program Manager
116 East 27th Street, 7th Floor
New York, NY 10016
(646)584-1713 ✉ marc@iab.com



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Trip Name: A Day in the Life of an Ad

Organization Information

Organization Name:
Interactive Advertising Bureau

Is your organization classified as a §501(c)(3)?
( ) Yes (•) No

If Yes, §501(c)(3) Organization Type:
[ ] Private Foundation [ ] Public Charity

Address:
116 East 27th Street 7th Floor

City, State, Zip:
New York, NY 10016

Phone Number:
646-584-1713

Organization URL:
www.iab.com

History of Congressional Travel

Describe your organization's history of sponsoring congressional travel.

The Interactive Advertising Bureau has previously sponsored two Congressional Staff Trips to New York City on October, 15, 2017 and on May 5, 2017.

Educational Activities

Describe the educational activities performed by your organization other than sponsoring congressional travel.

The IAB provides education and training opportunities for the media and marketing industries to thrive in the digital economy. Opportunities include a range of trainings from technical digital media trainings, privacy law and legal trainings, to DEI and Inclusive Leadership, and professional soft skills. IAB offers these trainings in various formats including virtual, in-person, and hybrid instructor led trainings and self-paced eLearning.

Lobbyist and Foreign Agent Registration Information

Lobbyist Registration Status (Select one):

( ) I certify that the sponsor is not a federally registered lobbyist and does not retain or employ a federally registered lobbyist.

(•) I certify that the sponsor is not a federally registered lobbyist but does retain or employ one or more federally registered lobbyists.

Foreign Agent Registration Status (Select one):

( ) I certify that the sponsor is not an agent of a foreign principal and does not retain or employ an agent of a foreign principal.

( ) I certify that the sponsor is not an agent of a foreign principal but does retain or employ one or more agents of a foreign principal.

Foreign Government Involvement

Foreign Agent Registration Status (Must select all):

[✓] I certify that the sponsor is not a foreign government.

[✓] I certify that the sponsor is not an entity that is owned or operated by a foreign government.

[✓] I certify that the sponsor does not receive funding from a foreign government.

Purpose and Details

Provide a brief description of the trip.

The trip will take Congressional Staff Delegates to visit the headquarters of Google, one of the largest digital advertising networks, NBC Universal, one of the largest publishers, and Nielsen, one of the largest providers of audience measurement metrics. Presentations will focus on their respective roles in the buying, selling, and serving of online advertising. These presentations are intended to educate and inform staff about the nuances of the industry, improve their understanding of the ad ecosystem, and provide them with the opportunity to ask questions of subject matter experts.

Explain how the purpose of the trip relates to your organization's mission.

As a trade association, IAB fields critical research on interactive advertising, while also educating brands, agencies, and the wider business community on the importance of digital marketing. Further, IAB is committed to professional development and elevating the knowledge, skills, expertise, and diversity of the workforce across the industry. The Congressional Staff Delegation is a continuation of IAB's role as an educator in the industry.

Is your organization the only sponsor for this trip?

(●) Yes ( ) No

If No, describe your organization's role in planning the trip.

If there are multiple sponsors, each sponsor must submit Organization Information (Page 1 of the Private Sponsor Travel Certification Form) and a Signature Page Form.

Grantmaking Organizations (Optional)

If you have a Grantmaking Organization, you must attach a Grantmaking Organization Certification Form.

1.

2.

3.

With or Without Regard to Congressional Participation (Select one):

- ○ The trip is arranged or organized without regard to congressional participation.
- ◉ The trip is arranged or organized with regard to congressional participation.

Lobbyist/Foreign Agent Involvement in Planning, Organizing, Requesting or Arranging

- ☑ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal, other than de minimis involvement.

Lobbyist/Foreign Agent Financing (Must select all):

- ☑ The trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
- ☑ No funds or in-kind contributions were earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.

Lobbyist/Foreign Agent Accompaniment

Complete if all sponsors are §501(c)(3) organizations (Select one):

- ○ The trip is limited to three days (for trips inside the continental United States) or seven days (for trips outside the continental United States), and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip
- ○ The trip is limited to a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip
- ○ The trip is limited to a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip

Complete if any of the sponsors is not a §501(c)(3) organizations (Select one):

- ○ No sponsor retains or employs a registered lobbyist or agent of a foreign principle, the trip is limited to three days (for trips inside the continental United States) or seven days (for trips outside the continental United States), and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip
- ◉ The trip is limited to a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip
- ○ The trip is limited to a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip

Required if selecting the third option in either column - Please explain why the second overnight stay is practically required and necessary to accomplish the purpose of the trip.

Certification of No Recreational Activity and No Alcohol (Must select all):

- ☑ Travel expenses paid for will not include expenditures for recreational activities.
- ☑ Travel expenses paid for will not include expenditures for alcohol, except as permitted by the Regulations Governing Privately Sponsored Travel.

Invitees list

- ☑ A list of all Senate invitees is attached to this form (required).
- ☑ Members and staff from the House of Representatives will also receive invitations.

Travel Details (Submit additional pages as needed)

Trip Start Date/Time:	⇄	Trip End Date/Time:
2/21/24		2/22/24

Will the traveler be accompanied by a family member for whom the sponsor will pay travel expenses?

○ Yes ◉ No

Transportation (Member/Officer/Employee: $200.00 Accompanying Family Member: $_____)

Transportation Type	Class	Amount
Train	Coach	$200

Details (optional)

Round trip

Lodging (Member/Officer/Employee: $$167.71 Accompanying Family Member: $_____)

Check-In	Check-Out	Facility	City	State	Country
2/21/24	2/22/24	Wyndam New Yorker	New York	NY	USA

Nights	Cost/Night	Cost Exceed Per Diem (Yes/No)	If Yes, please explain why expenses over the per diem rate are reasonable and necessary.
1	$167.71	No	

Check-In	Check-Out	Facility	City	State	Country

Nights	Cost/Night	Cost Exceed Per Diem (Yes/No)	If Yes, please explain why expenses over the per diem rate are reasonable and necessary.

Check-In	Check-Out	Facility	City	State	Country

Nights	Cost/Night	Cost Exceed Per Diem (Yes/No)	If Yes, please explain why expenses over the per diem rate are reasonable and necessary.

Meals (Member/Officer/Employee: $63.00 Accompanying Family Member: $_____)

Date	Breakfast	Lunch	Dinner	Incidentals	Total	City	State	Country	Cost Exceeds Per Diem (Y/N)
2/22/24	18.00	20.00	25.00		$63.00	New York	NY	USA	No

If costs exceed the federal per diem, please explain why expenses over the per diem rate are reasonable and necessary.

Reasonable Miscellaneous Expenses

(Member/Officer/Employee: $_____ Accompanying Family Member: $_____)

Expense Type	Amount	Notes

Additional Details (optional)

PRIVATELY SPONSORED TRAVEL

SPONSOR SIGNATURE PAGE

I hereby certify that the information submitted in connection with the trip listed below is true, complete, and correct to the best of my knowledge and belief.

Trip Name: A Day in the Life of an Ad

Travel Date(s): 2/12/24 - 2/22/24

Travel Destination(s): Washington DC > New York City > Washington DC

Sponsor: Interactive Advertising Bureau

Marc Hydrick
(printed name of sponsor representative)

Director, Program Managemen
(title)

(signature of sponsor representative)

(date)